

Octane Rent Miami Launches Monthly Car Rental Program With Fixed Pricing, Aimed at Florida's Seasonal Residents

Dubai-founded rental company launches Miami rentals from \$450/month, up to 30% cheaper than daily rates, with insurance included and a company-owned fleet.

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[Octane.Rent Miami](#), the newly opened U.S. location of the Dubai-based car rental company Octane Rent, has introduced a monthly rental program designed specifically around Florida's seasonal population: residents who

split the year between Florida and other states or countries, new arrivals furnishing a life in South Florida before committing to a vehicle purchase, and professionals on extended assignments in the Miami area.



The program offers fixed monthly pricing starting at \$450, calculated automatically at checkout based on rental length, drawn from a fleet the company owns and maintains directly rather than sourcing through third-party suppliers.

Why Monthly Rental, and Why Now

Florida's seasonal population — often referred to as snowbirds — has historically faced a choice between short-term daily rental rates that add up quickly over a multi-month stay, or the commitment of purchasing or leasing a vehicle for a temporary period. Octane Rent's monthly structure is positioned squarely between those two options.

"A lot of people who split their year between Florida and somewhere else don't want to buy a second car, and they don't want to pay daily rental rates for three or four months straight. Our monthly program is built for exactly that gap — fixed pricing, insurance included, and you can pick from economy sedans right up to an SUV or something with a bit more presence if that's

what the season calls for."

Fixed Pricing Regardless of Term Length

The company's fixed-rate pricing structure applies uniformly across daily, weekly, and monthly rentals — a detail executives highlighted as particularly relevant for month-long bookings, where quoted rates can otherwise shift once ancillary charges are added at pickup or return.

Fleet Available for Monthly Rental

The full 400-vehicle fleet is available under the monthly program, spanning economy sedans (Toyota Yaris, Kia K3), midsize SUVs (Toyota Land Cruiser, Chevrolet Tahoe), and premium categories including Range Rover and BMW X7, with service available across the Miami metro area.

Monthly rental details and current pricing are available at Octane.Rent Miami — monthly car rental Miami, with rates calculated automatically based on selected dates.

About Octane Rent

Octane Rent is a luxury and standard car rental company with 27 years of combined industry experience, operating a 400+ vehicle fleet across the UAE and, since 2026, Miami, Florida. The company holds a 4.9/5 Google rating and 4.7/5 on Trustpilot, with a business model centered on a company-owned fleet, fixed pricing, and insurance included on every rental across its markets.

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