

TGM Research Relaunches StatBox: Instant Global Consumer Insights, One Chart at A Time

TGM Research relaunches StatBox, an on-demand insights platform delivering affordable, credible consumer intelligence across 40+ global markets.

SINGAPORE, August 13, 2026

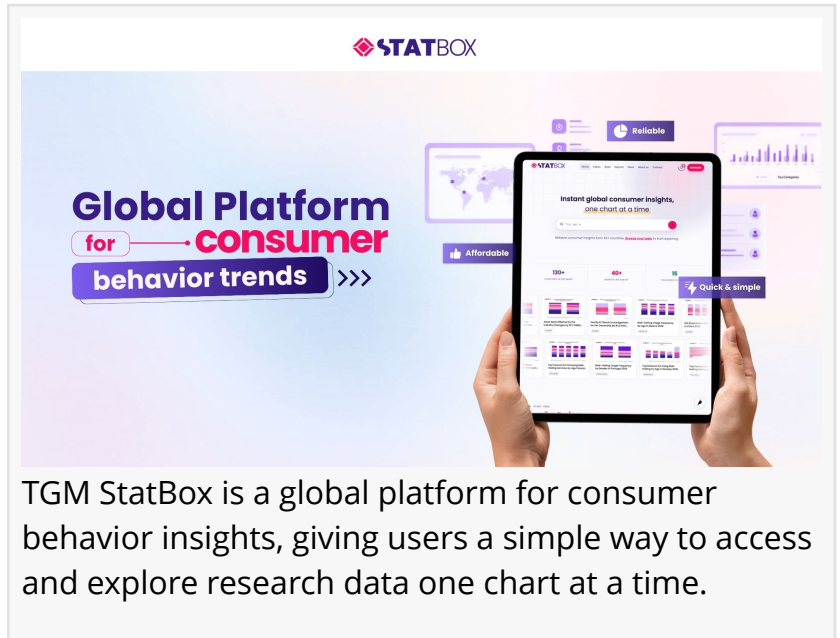
/EINPresswire.com/ -- TGM Research today announced the relaunch of StatBox, a global intelligence platform designed to make trusted consumer insights more accessible for today's decision-makers.

The new StatBox gives businesses, researchers, consultants, and media professionals instant access to individual charts from TGM Research's global studies, allowing them to purchase only the data that matters.

“

Every business has unique research needs. With the new StatBox, we make trusted consumer insights more accessible, from a specific data point to full reports, without compromising on quality”

*Greg Laski, Founder & CEO of
TGM Research*



TGM StatBox is a global platform for consumer behavior insights, giving users a simple way to access and explore research data one chart at a time.

As the platform continues to expand with new datasets across 40+ markets and a growing range of industries, the relaunch marks a new chapter in how market intelligence is delivered: faster, more flexible, and built around real business demands.

The Four Pillars of Modern Market Intelligence: Affordable - Credible - Fast and Global

Today's professionals need insights that are not only credible, but also easy to download and practical to use. The new StatBox is built around four core principles:

Affordable: [Browse and purchase individual charts](#) from \$6.99, making professional market

research available to organizations of every size without the cost of purchasing full reports.

Credible: Every chart is backed by TGM Research's high-quality standards to ensure reliable, accurate insights. All responses were verified, cleaned, and processed in-house by TGM Research. These measures ensure that every insight in the report is statistically sound and decision-ready for use.

Fast: Search, preview, and purchase the exact chart you need in minutes. Get trusted insights instantly, one chart at a time.

Global: Explore consumer insights spanning 40+ global markets across topics including retail, e-commerce, finance, travel, technology, healthcare, gaming, sustainability, and more, with new research added continuously.

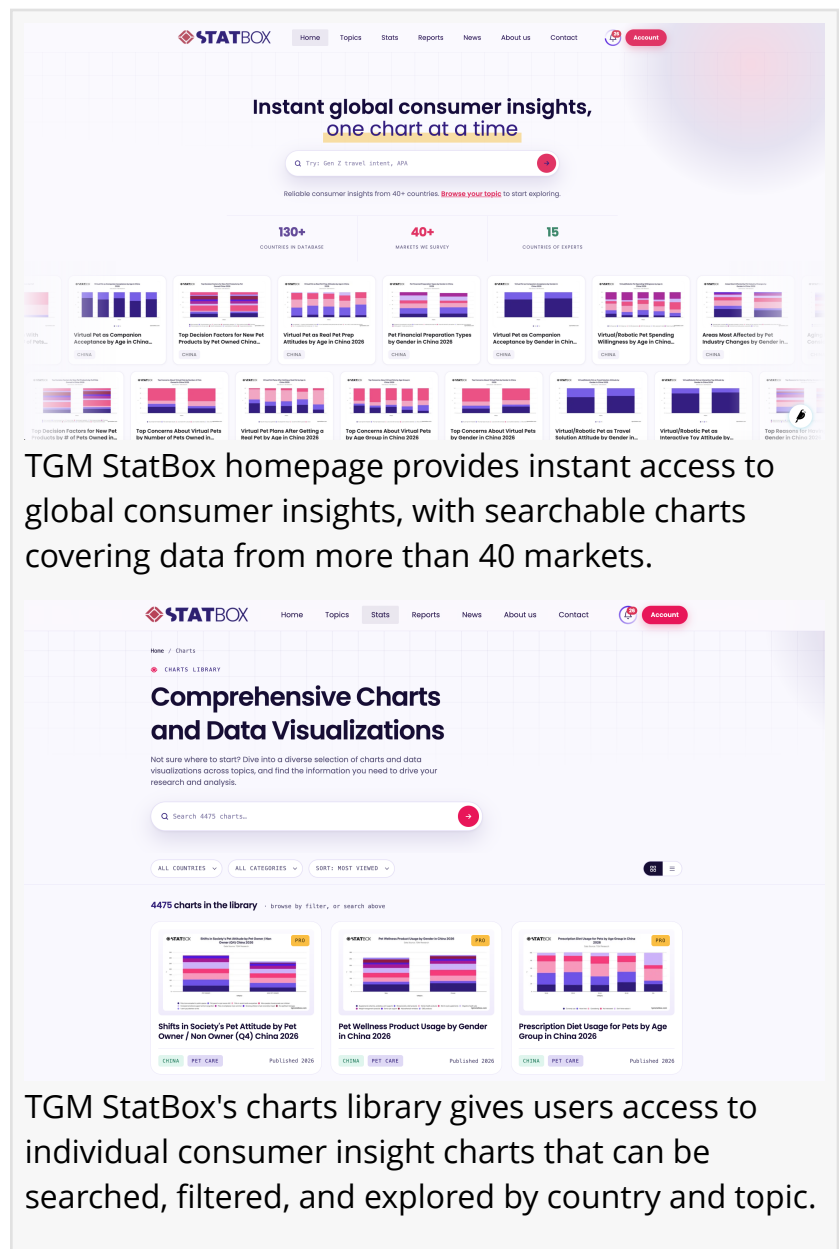
Getting Started with StatBox: A Smarter Way to Explore Insights

StatBox continues to offer a free way to explore its insights. Users who [create a free account](#) receive three chart previews, making it easy to explore available insights before purchasing downloadable charts. This approach gives users the flexibility to evaluate relevant findings while paying only for the data they truly need.

StatBox is now available, with an expanding library of consumer insights across 40+ global markets and a growing range of industries. Brands, start-ups, academic researchers, consultants, and media professionals can create a free account to start exploring today.

About StatBox

StatBox is part of TGM Research's research ecosystem, serving as a global intelligence platform for consumer behavior trends. It is designed to help businesses, marketers, researchers, consultants, and media professionals quickly find the consumer insights they need. Powered by TGM Research's proprietary global survey data, StatBox offers on-demand access to individual



charts across 40+ markets and a growing range of industries, including retail, finance, travel, technology, healthcare, gaming, and more.

With flexible pay-per-chart pricing, free monthly chart previews for registered users, and new data added regularly, StatBox makes trusted market intelligence easier to explore, purchase, and apply to everyday business decisions.

Learn more at tgmstatbox.com

Thuyen Vu

TGM Research

thuyen@tgmresearch.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/933589297>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.