Taosif Amin Khan Launches 'Project Horizon' to Advance Investor Education in Bangladesh

Investment banking professional with U.S. experience plans free workshops and digital resources covering market basics, financial statements and risk management

BANGLADESH, August 12, 2026 /EINPresswire.com/ -- At a press conference held at Dhaka, Taosif Amin Khan, newly appointed Director of Research and Investor Education at Adams Securities Ltd., officially announced the launch of "Project Horizon." Following nearly seven years of experience in financial services, including investment banking in the United States, Khan has returned to Bangladesh to introduce a nationwide, zero-cost financial literacy initiative.

Project Horizon is intended to help participants understand financial statements, basic valuation concepts, risk management and market research. Khan said the curriculum will focus on education and analytical skills rather than individual stock recommendations.

Supporting Investor Education in Bangladesh
During the media briefing, senior representatives from Adams Securities Ltd. alongside the participants discussed the changing landscape of Bangladesh’s financial sector. Khan outlined his decision to transition from international corporate finance to domestic market development in Dhaka, emphasizing the vital role that local capital markets play in supporting broader economic expansion.

The initiative comes at a period when retail participation in Bangladesh’s equity markets continues to grow, yet structural gaps remain regarding formal financial education and systematic research tools. Khan highlighted that individual investors often navigate equity markets without sufficient exposure to financial statement analysis, risk assessment frameworks, or macroeconomic research.

"Sustainable capital market development relies on a foundation of informed, knowledgeable market participants," stated Taosif Amin Khan. "When market participants make decisions based on systematic analysis rather than short-term speculation, capital allocation becomes more efficient across the economy. Investor education should not function as a commercial product or revenue center for financial institutions; rather, it ought to serve as essential public infrastructure for the entire capital market framework."

Comprehensive Curriculum and Implementation of 'Project Horizon'

Project Horizon has been conceptualized as a multi-tiered, fully open-access educational curriculum offered without fee to the public. According to details presented during the conference, the program covers fundamental, technical, and institutional aspects of modern equity investment.

The proposed curriculum will cover four main areas:
- Market structure and basic investment terminology
- Financial statements and commonly used valuation measures
- Charting, market indicators and trading-volume concepts
- Risk management, diversification and long-term investing

To ensure broad accessibility, the program will utilize both in-person workshops hosted at Adams Securities Ltd. facilities and digital learning resources across Bangladesh. All materials will be educational and will not contain personalized investment advice or specific stock recommendations.

Focusing on Industry Dynamics and Market Perspectives

The press conference also addressed the broader industry context surrounding retail trading behaviors and financial advisory practices in emerging markets. Industry discussions often center on the balance between short-term brokerage transaction volumes and long-term investor retention.

Addressing questions from press representatives regarding market dynamics, Khan noted that encouraging rigorous analysis and risk discipline ultimately benefits market stability. Educated investors who understand corporate information, valuation and risk tend to remain engaged through market cycles, thus reducing market volatility and improving liquidity.

Representatives from Adams Securities Ltd. confirmed that the firm’s internal research capabilities will support Project Horizon, providing educational case studies based on transparent, publicly available market data. The firm reiterated that all educational content is strictly designed for literacy and skill development, without incorporating proprietary trade recommendations or promotional solicitations.

Initial Project Horizon Rollout and Upcoming Program Details

Adams Securities Ltd. announced that the launch of Project Horizon represents the first phase of its broader 2026 strategic roadmap. Dates, venues, registration requirements and the detailed course schedule will be announced separately.

As part of his leadership role, Khan will oversee the integration of international research methodologies into the firm's domestic research output, while maintaining a strict focus on investor protection, regulatory compliance, and ethical market engagement.

About Taosif Amin Khan
Taosif Amin Khan currently serves as Director of Research and Investor Education at Adams Securities Ltd. Since returning to Bangladesh, he has focused on domestic capital market research and investor education, with an emphasis on systematic analysis, transparency, and risk awareness. As the lead of Project Horizon, Khan aims to combine international research methodologies with the realities of Bangladesh's capital market, offering free workshops and digital learning resources covering financial statement analysis, basic valuation, risk management, and market research, while encouraging long-term, disciplined, and responsible investment decision-making.

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