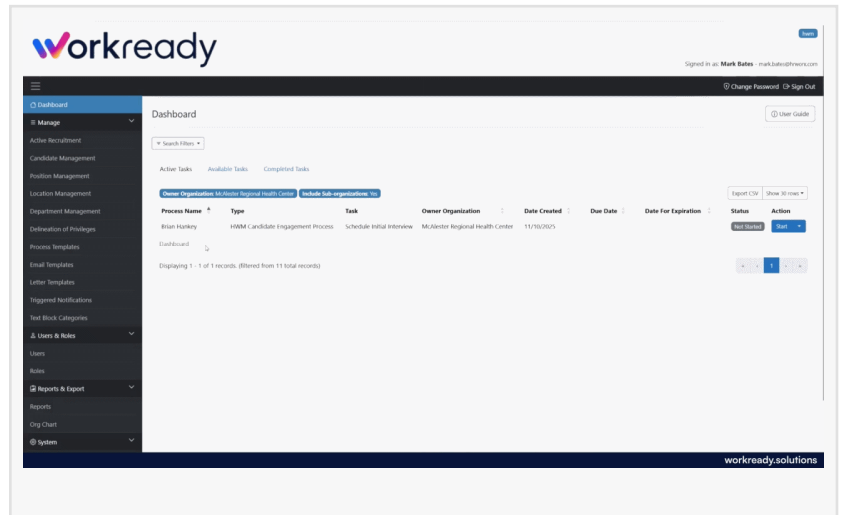


Intelliworx Rebrands Rural Healthcare Recruiting Platform as Workready

Company returns to the 3RNET Annual Conference for rural health professionals to exhibit applicant tracking, credentialing and generative AI enhancements

WILLIAMSBURG, VA, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- Intelliworx announced today it has rebranded its rural healthcare recruiting platform as [Workready](#). A secure cloud-based software solution,

Workready was engineered to support the distinct talent acquisition needs of hospitals, clinics and healthcare practices located in rural America.



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Intelliworx CEO Rob Hankey

“Rural healthcare has to make a [different pitch to attract the talent](#) they need to deliver accessible healthcare to areas with a lower population density,” said Intelliworx CEO Rob Hankey. “Yet rural facilities do have unique advantages such as greater clinical autonomy and work-life balance, among others; Workready was designed from the start with this in mind.”

Benchmarks across the industry show that it takes an average of three months to fill a provider vacancy at a cost

of \$16,000 per search. It then requires another three to four months to complete credentialing and onboarding, which is also expensive. Research reveals credentialing alone contributes to as much as [\\$1 million in lost billings](#) annually per healthcare organization.

While that’s a challenge healthcare faces uniformly, rural healthcare has additional hurdles in attracting providers. For example, many doctors and AAPs commonly get their training at urban learning hospitals and are reluctant to leave when it’s complete. Further, rural facilities typically do not have the financial means to compete with urban institutions on compensation alone.

Applicant tracking, provider credentialing and AI enhancements

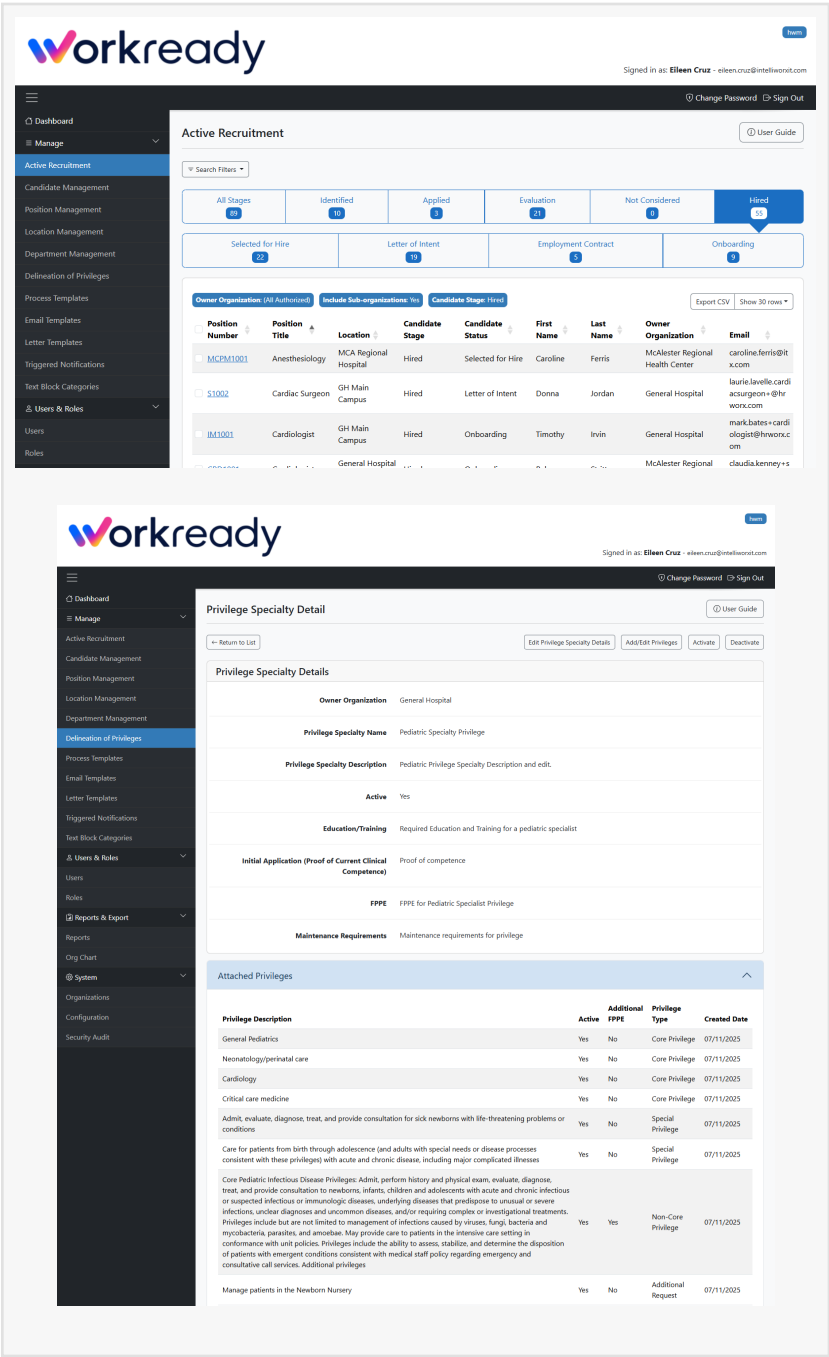
Intelliworx is better known for its 20-year history of providing secure workflow and process automation solutions to the federal government. The software company’s longstanding work with the Department of Veterans Affairs (VA), which has many healthcare facilities in rural locations, enabled the company to recognize that rural healthcare was an underserved market.

Originally launched under the moniker Healthcare Workforce Management, Intelliworx focused on position creation and management, applicant tracking, and onboarding of both permanent and locum staff. The company has continuously improved the product since – adding credentialing management and generative AI features to enhance productivity.

The company’s track record of delivering modern solutions to government agencies means security and ease of use are baked into the company’s culture. The team’s experience with the FedRAMP-certification process, which is the federal government’s rigorous approach to security assessment, authorization, and continuous monitoring for SaaS products, means security is a top priority.

Returning exhibitor at 3RNET Annual Conference

Intelliworx is also announcing its return to the 3RNET Annual Conference this year, which is being held in Cary, NC, from August 24 to 27, 2026. The conference – speakers, sessions and exhibitors – focuses on solving the challenges of recruiting and retaining providers in rural areas. The conference is unique in that it’s an intimate gathering with an outsized impact. It draws from



across business, government and academia, who, in turn, represent more than 9,000 healthcare employees from over 30 states. These include critical access hospitals, federally qualified health centers, rural health clinics, tribal health sites, VA facilities, mental health facilities, and more.

“3RNET is the only organization of its kind dedicated to health professionals interested in careers in rural and underserved communities,” added Hankey. “It’s a good place for us to exhibit and showcase Workready, but, more importantly, a great way to stay connected and attuned to the evolving needs of the rural healthcare community.”

See for yourself with a no-obligation online demo

Whether attending 3RNET or not, healthcare employers interested in learning more about Workready are invited to schedule a no-obligation online demonstration or contact us via email: info@intelliworxit.com.

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About Intelliworx

Intelliworx (formerly HRWorx, LLC) provides workflow management software that helps customers automate business processes such as financial disclosure, telework, credentialing, onboarding, and workflow, among others. The company got started 20 years ago by converting complex forms into intelligent interviews – similar to the way tax software simplified tax filing for consumers. Today, it’s evolved from a simple tool for data collection to a platform that supports entire processes of IT modernization and improves customer experience (CX).

Intelliworx develops technology solutions for the U.S. Government, state and local governments and rural private sector healthcare facilities. It has provided purpose-built software to federal government agencies and has earned the authorization to operate (ATO) in the government cloud from 40+ separate federal departments and agencies. The company is FedRAMP-authorized and a certified service-disabled veteran-owned small business (SDVOSB). To learn more, visit us online at www.intelliworxit.com. The company is active on social media sites, including LinkedIn and X.

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