



LB Capital Announces Strategic Partnership with High Tide Roofing and Restoration

A New Partnership Built to Weather the Storm: LB Capital Partners with Eastern North Carolina roofing powerhouse to expand company into Mid-Atlantic

BLUE BELL, PA, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- [LB Capital](#) is proud to announce its newest strategic partnership with [High Tide Roofing and Restoration](#), a premier roofing contractor serving homeowners throughout Eastern North Carolina.

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*Hunter Wilson, co-founder of
High Tide Roofing and
Restoration*

Most homeowners find out how good their roof is during the worst storm of the year. By then, it's too late to pick who shows up. High Tide Roofing and Restoration has spent years closing that gap across coastal North Carolina, built on a simple, non-negotiable standard: treat every home like it's your own. Known for exceptional craftsmanship, CertainTeed Master Craftsman certification, FORTIFIED certification, and an unyielding commitment to putting the customer first, High Tide has established itself

as a trusted name in the regional home services market.

Through this partnership, High Tide Roofing and Restoration will integrate LB Capital's proven operating systems, advanced technology, strategic guidance, and capital support to scale its footprint while preserving the local reputation and people-first values that built the business.

“We don't hand out an LB Capital partnership spot for a good logo or a nice truck wrap,” Lance Bachmann, founder and CEO of LB Capital, said. “High Tide earned it the same way every partner does: by putting the homeowner first and backing it up with real craftsmanship. Hunter and Lilie Wilson have built something truly special. Their dedication to doing right by the customer, combined with a relentless vision for growth, made this partnership a natural fit. We are excited to work alongside their team and support the next stage of their expansion.”

“Joining forces with LB Capital gives us the experience, infrastructure, and backing needed to take High Tide Roofing and Restoration to the next level,” Hunter Wilson, co-founder of High Tide Roofing and Restoration, said. “We are protecting everything that makes our culture special while

gaining the resources to serve more homeowners, support our crew, and ensure our community gets the absolute best protection when storm season hits.”

The partnership further expands LB Capital’s growing national portfolio of home service and roofing brands. Focused on an operator-led model, LB Capital collaborates with ambitious owners to optimize operational efficiency, drive profitable scaling, and create sustainable enterprise growth.

“We are looking forward to seeing what we will accomplish together,” Bachmann added. “For homeowners in coastal North Carolina, this means one more trusted name behind your roof when a storm rolls through. We are proud to officially welcome Hunter, Lilie, and the entire High Tide team to the LB Capital family.”

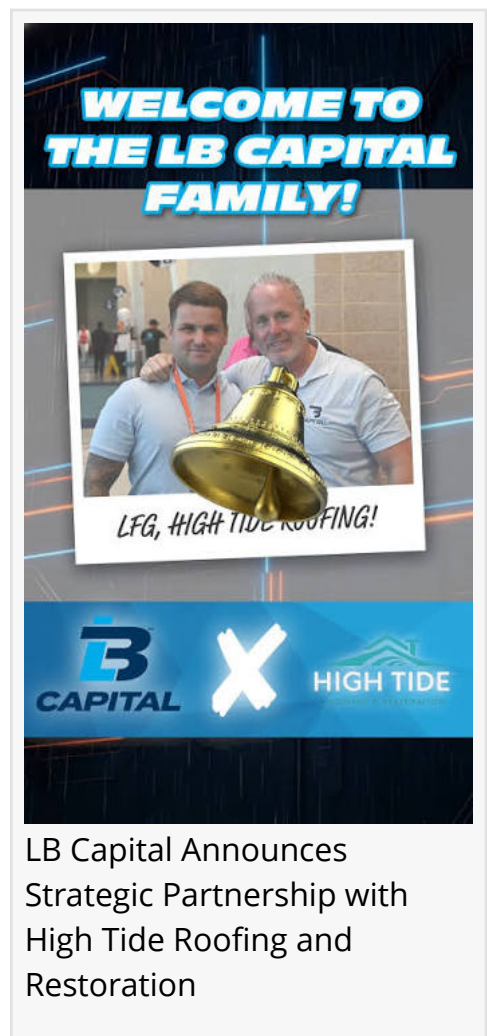
About High Tide Roofing and Restoration

High Tide Roofing and Restoration is a family-operated, veteran-owned roofing contractor based in Eastern North Carolina, specializing in residential roofing, storm restoration, and FORTIFIED roof installations. Built on elite craftsmanship, BBB accreditation, and dependable service, High Tide is dedicated to protecting homes and properties throughout coastal North Carolina.

About LB Capital

LB Capital is an operator-led investment company that partners with ambitious founders in roofing and the home service industry. Through strategic guidance, operational resources, technology, leadership development, and its proven [Build It To Sell It](#) approach, LB Capital helps businesses scale profitably, reduce owner dependency, and build lasting enterprise value.

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