

Intragastric Balloons Market Research Reveals Path To \$36.1 Billion By 2030

*The Business Research Company's
Intragastric Balloons Market Research
Reveals Path To \$36.1 Billion By 2030*

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/EINPresswire.com/ -- "The [intragastric balloons market](#) is gaining significant

traction as obesity rates continue to

rise globally. This sector offers a minimally invasive solution for weight loss, appealing to those seeking alternatives to traditional surgical methods. Let's explore the current market size, key growth drivers, regional outlook, and important trends shaping the future of intragastric balloon treatments.

The logo for The Business Research Company, featuring the company name in a serif font and a stylized bar chart with three bars of increasing height to the right.

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Expected to grow to \$36.1 billion in 2030 at a compound annual growth rate (CAGR) of 10.1%”

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Market Size and Growth Expectations of the Intragastric Balloons Market

The intragastric balloons market has experienced rapid expansion in recent years. It is projected to grow from \$22.05 billion in 2025 to \$24.55 billion in 2026, reflecting a compound annual growth rate (CAGR) of 11.4%. This growth during the historical period is largely due to the global increase in obesity rates, heightened awareness

about weight management options, the limitations of lifestyle modifications alone, broader availability of bariatric and endoscopic services, and a preference for less invasive treatment alternatives.

Looking ahead, the market is expected to accelerate further, reaching \$36.1 billion by 2030 with a CAGR of 10.1%. The anticipated expansion is driven by rising demand for non-surgical obesity treatments, higher incidence of obesity-related health complications, greater emphasis on preventive weight management, wider access to endoscopic bariatric procedures, and patient interest in reversible weight loss solutions. Key trends in this period include growing use of non-surgical weight loss methods, increased preference for temporary bariatric options, application of intragastric balloons for pre-surgical weight reduction, integration of these balloons into comprehensive obesity management programs, and stronger acceptance of endoscopic interventions.

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Understanding Intragastric Balloons as a Weight Loss Treatment

Intragastric balloons are minimally invasive devices placed inside the stomach to temporarily reduce its capacity. This procedure offers patients with obesity a non-surgical option that does not require general anesthesia. By occupying space within the stomach, these balloons help create a feeling of fullness, limiting food consumption. Typically, the balloons are inserted via an endoscope—a flexible tube equipped with a camera—passed through the mouth into the stomach, allowing for a safe and effective placement.

Key Factors Fueling Growth in the Intragastric Balloons Market

One of the primary factors propelling the intragastric balloons market is the rising prevalence of obesity worldwide. Obesity is generally classified by a body mass index (BMI) of 30 or above and is influenced by a combination of poor dietary habits, sedentary lifestyles, economic conditions, genetics, psychological factors, and urban development. Individuals facing obesity often turn to intragastric balloon procedures as a non-surgical aid, which helps promote satiety and reduces caloric intake by physically occupying stomach space.

For example, in March 2023, the World Obesity Atlas 2022 from the World Obesity Federation highlighted that if current prevention and treatment strategies remain unchanged, the global economic burden of overweight and obesity could reach \$4.32 trillion annually by 2035. The report also estimates that more than half the world's population—over 4 billion people—may be overweight or obese by that year, with nearly 2 billion individuals (one in four) expected to have obesity. This growing health crisis is a significant driver behind the expanding demand for intragastric balloon treatments.

View the full intragastric balloons market report:

https://www.thebusinessresearchcompany.com/report/intragastric-balloons-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Jul_PR

Regional Outlook Showing Varied Growth Trajectories in the Intragastric Balloons Market

In 2025, North America held the largest share of the intragastric balloons market, reflecting strong healthcare infrastructure and high adoption rates. However, the Asia-Pacific region is forecasted to see the fastest growth during the upcoming years, supported by rising healthcare awareness, increasing obesity rates, and expanding medical services. Other regions covered in the market analysis include South East Asia, Western Europe, Eastern Europe, South America, the Middle East, and Africa, providing a comprehensive global perspective on market trends and opportunities.

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- Total addressable market (TAM) analysis
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