

Keep Safe Care Announces Strategic Partnership with FlexCare 365

Bringing Affordable Primary Care to Caregivers Nationwide

AUSTIN, TX, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- [Keep Safe Care](#), one of the nation's fastest-growing caregiver-first private duty home care franchise organizations, today announced a strategic partnership with [FlexCare 365](#) to provide caregivers with affordable, convenient access to primary healthcare services through an innovative Direct Primary Care (DPC) membership program.



The partnership reflects Keep Safe Care's belief that the best care begins by taking care of caregivers.

“Caregivers spend every day caring for others, yet too often they struggle to access timely, affordable healthcare themselves,” said Jeffrey Fry, President and CEO of Keep Safe Care. “By partnering with FlexCare 365, we're investing in the health and well-being of the people who make compassionate home care possible.”

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Jeffrey Fry

Through the program, eligible caregivers affiliated with Keep Safe Care and Keep Safe Care Direct will have access to a nationwide healthcare membership that includes

unlimited virtual primary care, access to in-person primary care and urgent care, often same-day or next-day appointments, chronic disease management, behavioral health services, prescription savings, annual wellness visits, and additional healthcare benefits—all through a simple monthly membership rather than traditional insurance. FlexCare 365 is a healthcare membership, not insurance. It does not satisfy ACA minimum essential coverage requirements and is not a replacement for insurance.

Unlike traditional employee benefit programs that can be expensive and difficult for independent caregivers and small businesses to access, the FlexCare 365 model offers a practical, affordable solution that aligns with Keep Safe Care's caregiver-first philosophy. "Our mission has always been simple: take better care of our caregivers so they can provide better care to our clients," Fry continued. "Competitive wages are only part of that commitment. Helping caregivers stay healthy, receive timely medical attention, and avoid unnecessary emergency room visits is another important way we support those who dedicate their lives to serving others."

The healthcare membership will be available to caregivers employed by participating Keep Safe Care agencies as well as independent caregivers using the Keep Safe Care Direct platform, giving thousands of caregivers across the country access to affordable primary care regardless of where they live, with a 5% discount off monthly membership rates.

The initiative also strengthens Keep Safe Care's franchise offering by enabling franchise owners to provide a meaningful healthcare benefit without the complexity of administering a traditional employer-sponsored health insurance plan. FlexCare 365 offers employer-sponsored, voluntary, and hybrid enrollment models designed for businesses of varying sizes.

"Healthcare should never be a luxury for the people providing care," Fry said. "This partnership represents another step toward redefining what it means to be a caregiver-first company, and caregivers will receive 5% off their monthly membership rates."

As Keep Safe Care continues its nationwide franchise expansion, the company remains committed to developing innovative programs that improve caregiver recruitment, retention, satisfaction, and ultimately, the quality of care delivered to clients.

About Keep Safe Care Corporation

Keep Safe Care has redefined the way private-duty agencies deliver personal care services and manage caregivers. Through the reengineering of the traditional operating model and the development of a highly efficient, integrated software platform, the company has demonstrated its ability to address the persistent challenges of caregiver truancy and turnover that have long impacted the industry. By improving operational efficiencies, Keep Safe Care's unique approach has the potential to increase caregivers' standard wages by 30% to 50%, while reducing operating costs by 40% to 55% compared to traditional private-duty franchise models. For more information, visit www.keepsafecare.com, email license@keepsafecare.com, or call (844) 492-2273.

About FlexCare 365

FlexCare 365 is a nationwide Direct Primary Care membership program providing affordable access to primary care, virtual care, urgent care, chronic disease management, behavioral health services, and prescription savings through a simple monthly membership. Prescription, vision, and hearing savings are delivered through FlexCare 365's partner network of national discount

programs and are available in most states. The program is available in all 50 states and is designed for individuals, families, employers, and independent workers. Membership is available to individuals ages 2 through 65.

For more information, visit www.flexcare365.com or email Tracy Piedmont, Director, Partnerships, team@flexcare365.com, or call (888) 688-9365.

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