

ARTISTS AND ASTRONAUT DEPLOYMENT OTTAWA STRONG AFTER THE STORM, Mission Control at H2OBoy

*THE MISSION: EARTH □ MOON □ EARTH
ARTISTS AND ASTRONAUT DEPLOYMENT*

OTTAWA, ONTARIO, CANADA, August
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MISSION CONTROL OPENS ARTIST &
ASTRONAUT DEPLOYMENT FOR
OTTAWA STRONG: AFTER THE STORM

Canada's Artists Are Being Called to the
Mission — T-MINUS 19 DAYS



Human Rights Monument World AIDS Day Ottawa

Mission Control at [H2OBoy](#) Inc. has officially declared ACTIVE ARTIST DEPLOYMENT for the Ottawa Strong: After the Storm Community Recovery Benefit Concert & Media Production, scheduled for September 1, 2026, at Britannia Park.

“

The artists selected for this production will not just step onto a stage—they will be designated as Astronauts and Crew, serving as the primary public faces of an advanced, professional event.”

Bernard Couchman

City of Ottawa Rental Permit #R129717 authorizes the approved event at Britannia Park, with a maximum attendance of 499 people.

With T-MINUS 19 DAYS until launch, Mission Control is opening the formal recruitment and audition process for artists, bands, dancers, entertainers and specialty performers.

This is not a conventional talent call.

It is an invitation to become part of a one-time, professionally produced community recovery mission built around the experience of:

EARTH □ MOON □ EARTH

THE MISSION

Ottawa Strong: After the Storm was created in response to the July 1, 2026 flooding in Ottawa.

The production combines:

- Community recovery
- Music and entertainment
- Professional media production
- Technology
- Sustainability
- Innovation
- Inclusion
- The future of living and working on the Moon

The production's central narrative takes the audience from Earth, into an immersive lunar-community experience and ultimately back to Earth.

The artists selected will become part of the Astronaut & Crew Roster for the September 1 mission.

THIS IS AN AUDITION — NOT A GOLDEN TICKET

Mission Control is making one thing clear:

Submission does not guarantee selection.



Bernard Couchman Royal Red Vinyl



Artists will be evaluated on:

- Talent
- Originality
- Readiness
- Professionalism
- Mission Fit
- Technical Feasibility
- Audience Experience

Amateur and professional performers are welcome.

What matters is whether you are READY — READY — READY.

Performers must be prepared to work within a professional production environment, meet technical requirements, participate in rehearsals or production coordination where required, and execute their performance professionally.

THE A-LIST MISSION TARGETS

Mission Control intends to pursue participation from Canada's most recognizable artists and internationally recognized Canadian talent.

Priority Canadian Artist Outreach

Drake
The Weeknd
Shania Twain
Céline Dion
Bryan Adams

These names represent priority recruitment targets — not confirmed performers.

Mission Control is asking their respective management, booking and representation teams to consider the opportunity and determine whether their artists can align with the mission.

The objective is not simply to book celebrity appearances.

The objective is to assemble a historic Canadian artistic response to a Canadian community emergency and connect that response to a professionally produced story capable of reaching audiences well beyond Ottawa.

WHY THESE ARTISTS?

The September 1 production is intended to create something larger than a concert.

It is a community recovery media production.

Mission Control believes Canada's leading artists can help transform the story of the July 1 floods from one of devastation into one of:

resilience, recovery, innovation and hope.

The production also creates an opportunity to introduce audiences to H2OBoy's broader strategic mission surrounding sustainable water systems and the future of living and working beyond Earth.

THE CITIZEN RECOVERY MISSION

H2OBoy is developing a private recovery framework connected to the economic potential of the professional media production.

The company's stated objective is to potentially direct up to \$200 million toward people affected by the July 1 flooding, subject to the final structure, revenues, legal requirements, verification and successful commercialization of the production and related intellectual property.

This initiative is intended as an additional source of assistance, not a replacement for insurance, municipal, provincial or federal assistance.

ORIGINAL CONTENT & RIGHTS

Because this is a professional media production, rights management is mandatory.

Applicants must identify the ownership and authorization status of all material they propose to perform.

Original works are strongly preferred for the live mission.

Previously released material may be submitted as part of an artist's qualification portfolio;

however, submission of previously released material does not automatically authorize H2OBoy to record, broadcast, stream, distribute or commercially exploit that material.

All required recording, streaming, broadcast, promotional and future-use rights must be established through appropriate written agreements before deployment.

Where applicable, artists should provide available ISRC information for recorded works.

ASTRONAUT & CREW DEPLOYMENT

Selected artists may be designated to the official:

OTTAWA STRONG ASTRONAUT & CREW ROSTER

Final deployment will depend upon:

- Artist selection
- Availability
- Performance requirements
- Technical requirements
- Rights clearance
- Production schedule
- Written performance agreement
- Mission Control approval

Being selected for consideration is not confirmation of a performance slot.

A written agreement will be required before an artist is officially locked into the production.

WHO CAN APPLY?

Mission Control is accepting submissions from:

- Solo artists
- Vocalists

- Bands
- Musicians
- DJs
- Dancers
- Dance companies
- Spoken-word performers
- Specialty entertainers
- Cultural performers
- Emerging artists
- Professional artists
- Amateur performers

The same submission process applies to emerging and established performers.

ARTIST DEPLOYMENT PACKAGE

Applicants must submit:

Artist / Group Name:

Category:

Primary Contact:

Management Contact:

Phone / Email:

Social Media Links:

Streaming Links:

Previous Performance Links:

Original Content Information:

ISRC Information, where applicable:

Technical Requirements:

Number of Performers/Crew:

September 1 Availability:

Performance Length Requested:

Special Production Requirements:

SUBMIT TO:

Artists@h2oboy.ca

Subject line:

ARTIST DEPLOYMENT — [ARTIST/BAND NAME]

Links to performances, social platforms, streaming platforms and original material should be included wherever available.

MISSION CONTROL DIRECTIVE

This production has moved beyond the planning stage.

The City permit has been approved under Permit #R129717.

The venue is secured.

The event is limited to 499 attendees.

The production is entering final deployment.

The countdown is running.

T-MINUS 19 DAYS

Mission Control is looking for people who can execute.

READY. READY. READY.

The stage is waiting.

The audience is waiting.

The mission is waiting.

EARTH □ MOON □ EARTH

OTTAWA STRONGER. TOGETHER WE RISE.

[Bernard Couchman](#)

Founder & CEO

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MISSION STATUS: ACTIVE

T-MINUS 19 DAYS TO LAUNCH

EARTH ✈ MOON ✈ EARTH

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