DBMM's Flagship brand, Digital Clarity, Drives Client Xamun on Shortlist at FinTech Week Awards & Expo Singapore 2026

DBMM Group Inc. (OTC:DBMM), brand Digital Clarity has positioned AI specialist Xamun as a nominee in AI-Powered Software Development for FinTech Week Singapore.

NEW YORK, NY, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- DBMM Group Inc. (OTC:DBMM) today announced that its flagship brand, Digital Clarity, has secured a place on the shortlist for its client Xamun Technologies at the FinTech Week Awards & Expo, Singapore 2026. Xamun is nominated in the AI-Powered Software Development category, serving Enterprises & Mid-Market Businesses, on a submission built around its Product & AI Innovation record.

The awards are presented at FinTech Week, held September 16 and 17, 2026 at the Crowne Plaza Changi Airport, Singapore.

AI-Powered Dedicated Development Teams

Digital Brand Media & Marketing Group, Inc. (DBMM) is a fully reporting US public company that trades on the Over-the-Counter (OTC) Market

FinTech Week Awards & Expo Singapore 2026

Digital Clarity identified the program, judged it the right platform for Xamun's entry into Asian financial services, and authored the submission that produced the shortlisting. It is brand positioning and go-to-market strategy converted into a verifiable outcome.

Singapore is where that recognition carries furthest. The city state is a defining center of global finance and the headquarters of financial technology across Asia Pacific, with a buyer base that adopts AI faster than almost anywhere. Financial institutions do not buy from vendors they have never heard of, and independent recognition shortens sales cycles in a way outbound activity does not.

The submission led with commercial substance rather than technical claims. Xamun's Outcome-as-a-Service model removes the operational bottleneck holding back a financial institution's growth, with no upfront cost and payment per transaction once the system is live. Underneath sits the Xamun Software Factory, where AI agents generate most of the codebase from an approved specification, with human review at every acceptance point and the client owning the code. The proof point carried the entry: a referral and commission tracking system for a leading Philippine non-bank lender spanning 20 subsidiaries and 500 stores, integrated to customer and KYC systems, delivered in two weeks against the lender's own six to seven month estimate. Competition in the category is fierce. Digital Clarity's assessment is that Xamun enters with an excellent chance of winning, because the submission shows results, not potential.

Reggie James, Chief Operating Officer and Executive Director of DBMM Group Inc. and Founder of Digital Clarity, said: "We found this platform and built a submission that led with a two-week build against a seven-month benchmark instead of a page of AI adjectives. It put Xamun on the shortlist, and against fierce competition I am confident we have positioned them to win. For shareholders, this is our flagship brand earning recognition in front of the institutions that write the checks. It is a powerful partnership resulting in exciting times ahead for the respective companies' shareholders."
Arup Maity, Founder, President and Chief Executive Officer of Xamun Technologies, said: "A nomination in Singapore tells institutional buyers across Asia that Xamun is a serious proposition. Digital Clarity found this award and built the submission around the argument that actually wins with financial services buyers. Reggie James and his team take deep engineering capability and point it precisely at what the market rewards. This has already changed the conversations we are having."

For DBMM shareholders, the significance is repeatability. Digital Clarity was not asked to enter an award. It selected the platform, judged the timing, built the argument and delivered the shortlisting, and the same methodology runs across positioning, market entry and C-suite outreach for every client. Commercially, the model combines retained fees with a performance-linked revenue share on attributable business, connecting client success directly to

DBMM's upside.
It also extends the footprint. DBMM has built out from the UK into North America through its public company structure, then across Europe, and most recently into the Gulf with the Digital Clarity and Xamun expansion into Dubai and the UAE. Singapore is next on that roadmap. A publicly traded consultancy whose operating brand is earning recognition in Singapore, activating in Dubai and running growth programs across three continents is a company at an inflection point.

Reggie James
Digital Brand Media & Marketing Group, Inc.
7557131531 ext.
email us here
