

Vasari Lime Plaster & Paint Offers a Full Line of Natural Wall Finishes, Primers, and Sealers Manufactured in the USA

VENTURA, CA, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Vasari Lime Plaster & Paint, an American manufacturer of natural architectural coatings, offers a complete system of lime-based wall finishes for homeowners, architects, designers, and builders. The company's product line includes Venetian plaster, [Marmorino](#), Tadelakt, lime paint, mineral primer, and protective sealers, all made from scratch in its Ventura, California factory.



Vasari products are formulated with slaked lime and powdered marble, natural materials used in architecture for centuries. Lime-based finishes are zero VOC, hypo-allergenic, and naturally resistant to mold. They absorb carbon dioxide, regulate humidity, and develop a patina that improves with age, making them a durable, eco-friendly alternative to conventional paint.

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Alex Conrad

"Our goal is to manufacture the best wall finishes available and make them accessible to everyone," said Alex Conrad, founder and president of Vasari. "We make everything from scratch, which gives us full control over quality and formulation. Whether you're a professional plasterer or a homeowner taking on your first project, our materials are

designed to be easy to apply, easy to maintain, and beautiful for decades."

The Vasari Product Line

[Veneziano](#) is a classic Venetian plaster made with slaked lime and powdered marble, applied in thin coats with a trowel. It can be finished matte or burnished to a high-gloss, reflective sheen.

Marmorino adds crushed marble fine sand producing finishes that range from smooth, honed limestone looks to richly textured surfaces with subtle color variation.

[Vasari Lime Paint](#) is a mineral-rich, brush-friendly coating that is applied with a brush, roller, or sprayer and delivers full coverage with the soft depth of natural lime. Lime Paint can be thinned with water to create a limewash.

Vasari Mineral Primer prepares surfaces for optimal bonding, while Vasari Mineral Sealer and Vasari Wax provide water, stain, and dirt protection for demanding areas such as kitchen backsplashes, showers, and commercial spaces. The Vasari Shower System allows the plaster to be installed inside shower stalls as an alternative to tile.

All products are available in 180 standard colors, with custom color matching upon request. Materials are offered in wet or dry mix form. The company offers sample boards and material in quart sizes for testing. Orders ship worldwide, with free shipping in the continental United States.

Vasari supports architects, builders, designers, and DIY customers with instructional videos, expert guidance, and project support. Products are available online at vasariplaster.com, through Amazon, and via a growing network of retail distributors across the USA and internationally.

About Vasari Lime Plaster & Paint

Vasari Lime Plaster & Paint manufactures natural lime-based plasters, paints, primers, and sealers in Ventura, California. Learn more at <https://vasariplaster.com>.

Orlando Esparza

Vasari Lime Plaster & Paint

+1 805-667-8454

orders@vasariplaster.com

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