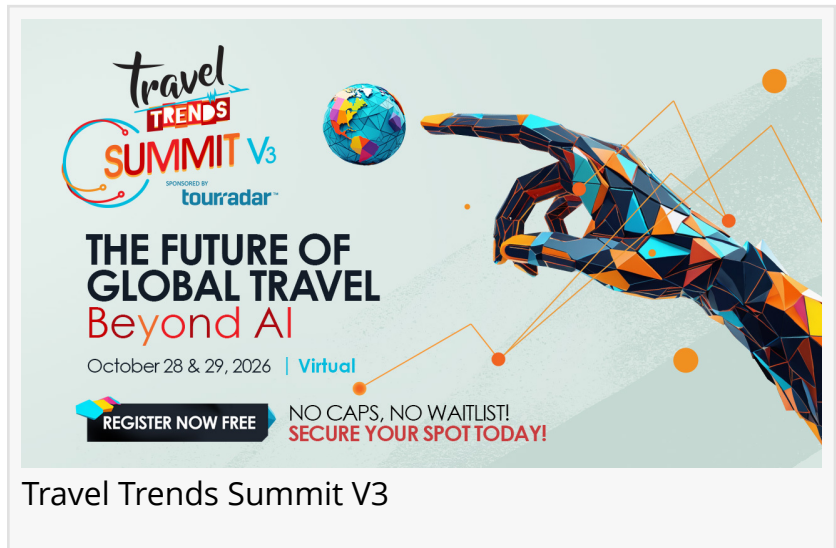


# Travel Trends Summit V3 Reveals Full Agenda: 40+ Travel Leaders Tackle What's Beyond AI

*Two-day virtual summit returns Oct. 28-29, exploring travel technology, distribution, marketing & leadership once AI is built into the travel stack.*

TORONTO, ON, CANADA, August 12, 2026 /EINPresswire.com/ -- Travel Trends has officially released the [full agenda](#) for Travel Trends Summit V3 sponsored by TourRadar, revealing an ambitious two-day program that brings together more than 40 of the travel industry's leading founders, executives, investors, marketers, and innovators to explore one central question: What's Beyond AI?



Taking place October 28-29, 2026, the virtual event moves beyond the hype surrounding AI to examine the practical technologies, leadership strategies, and business models reshaping the global travel industry. Now in its third year, the Summit has doubled attendance year over year since launching in 2024, with previous editions attracting more than 2,000 participants from 50+ countries.

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This year's summit is designed to showcase what's actually working today, while helping leaders prepare for what's coming next.”

*Dan Christian*

"Everyone is talking about AI, but the real opportunity lies in how travel companies apply it to create better businesses, stronger customer relationships, and provide more meaningful human experiences," said Dan Christian, Founder of Travel Trends. "This year's summit is designed

to showcase what's actually working today, while helping leaders prepare for what's coming next.”

## What's New in V3

Building directly on attendee feedback from past years, this edition expands the format in several ways:

- Extended panel sessions giving speakers more room to dig into the topics that matter most to our attendees
- More fireside chats, bringing back the summit's most popular format with an expanded lineup of 1:1 conversations with investors, founders, and operators
- Top-rated keynotes, featuring the highest rated speakers from 2025 returning, alongside several yet-to-be-announced speakers
- Interactive demo blocks and startup pitch sessions, giving emerging travel technology companies live stage time to show, not just tell, how they're applying AI and automation

## Beyond AI: The Central Question

This isn't simply another event about AI in travel, it's a conversation about what happens to distribution, marketing, customer relationships, investment, leadership, and the travel business once AI becomes embedded in the technology stack. That question shapes the structure of both days.

### Day One: Beyond the Hype, The New Travel Stack

The opening day focuses on technology and distribution, exploring how AI is changing travel discovery, booking, operations, and commercial partnerships. Featured speakers include executives from TourRadar, Phocuswright, Mindtrip, Railbookers, Kaptio, Fora, and TravelAI, among others. Live innovation showcases will feature emerging travel technology companies demonstrating real-world applications of AI and automation.

### Day Two: Beyond the Tools, The Human Advantage

The second day shifts the focus to marketing, brand, investment, and leadership, examining how travel companies can remain competitive as AI reshapes customer behavior. Sessions will feature leaders from Propellic, WeRoad, Travel Massive, Pinerary, Thayer Ventures, and Plug and Play, among others, discussing branding, community building, startup funding, organizational culture, and the future of travel leadership.

### New Speaker Highlights

- Chris Hemmeter, Thayer Ventures, joining a fireside on what travel investors actually want heading into 2027.
- Amir Amidi, Plug and Play, joining Hemmeter for a candid look at what's fundable in travel tech, and what pitches are dead on arrival.
- Brianna MacNeil, Director of AI Products and Personalization, TravelAI, will look at where AI in travel is actually working in production.
- Mitch Bach, CEO, TripSchool + Tourpreneur, headlining a fireside on why the best travel brands are doubling down on people, not just prompts.

Free for Every Registrant

Thanks to the generous support of our record sponsor roster, the Summit has moved from the initially announced 2,500 complimentary registrations to unlimited free attendance, with no caps or waitlist. A full two-day pass to the summit is valued at \$149 USD. Register [here](#).

Sponsors: TourRadar, Kaptio, Railbookers, Fora, TravelAI, TProfile, WeTravel, Bokun, Aderra Solutions, Propellic, Belvera Partners, Tripian, Nezasa, Mindtrip, Pinerary, Deloitte, TripRecos, iWander, and GuestOS.

#### About Travel Trends Podcast

The Travel Trends is the #1 B2B travel podcast globally, delivering insider insights from top executives and entrepreneurs shaping the future of travel. With 250+ episodes, listeners in 125+ countries, the show covers technology, marketing, customer engagement, and emerging trends giving travel professionals the actionable ideas they need to grow their careers and businesses. Learn more at [traveltrendspodcast.com](https://traveltrendspodcast.com).

Katherine Watts

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