

Jersey City Agave Social Welcomes Mijenta Tequila Co-founder Juan Coronado as Guest Educator at Órale

Join Jersey City Agave Social at Órale with Mijenta Tequila co-founder Juan Coronado for an exclusive evening of education, tasting, and sustainable spirits.

JERSEY CITY, NJ, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- The highly anticipated [Agave Social](#) returns on Wednesday, September 9th at Orale Mexican Kitchen in Jersey City, uniting spirits enthusiasts, tequila aficionados, and hospitality professionals for an exclusive evening featuring renowned

mixologist, entrepreneur, and tequila authority, Juan Coronado. As guest educator, Coronado will lead the community through an immersive journey into the world of [premium tequila](#), sustainable production, and modern cocktail culture.



Orale Agave Social Club with Mijenta Tequila in Jersey City, NJ

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Community and sustainability lie at the heart of our mission ... Mijenta refers to a community of like-minded people who come together to celebrate life. Because life is better shared.”

Mijenta Tequila

Juan Coronado: Visionary Mixologist and Industry Leader
Juan Coronado, the celebrated co-founder of [Mijenta Tequila](#), brings over two decades of expertise to Agave Social. His award-winning career spans engineering, hospitality, and spirits innovation, positioning him as a thought leader in tequila education. From his early engineering roots to his work as a brand ambassador for global spirits companies, Coronado has continually pushed the boundaries of what it means to be a modern mixologist. His insights have been featured in The New York Times, and his entrepreneurial ventures include

Michelin-starred Bresca in Washington, D.C., and the popular Colada Shop, a Cuban-inspired coffee and hospitality concept.

Mijenta Tequila: Tradition, Sustainability, and Community
Mijenta Tequila is a premium, artisanal brand co-founded by Juan Coronado, Maestra Tequilera Ana María Romero, and former Bacardi CEO Mike Dolan. Rooted in the rich traditions of the Jalisco Highlands, Mijenta is dedicated to sustainability, craftsmanship, and fostering community. The brand's name, derived from the Spanish phrase "mi gente" (my people), reflects its commitment to honoring the people and producers who craft each bottle.

Coronado works closely with Ana María Romero to develop Mijenta's distinctive flavor profiles and innovative aging programs, utilizing a unique combination of American oak, French oak, and acacia casks. This meticulous approach results in tequilas with exceptional complexity and character, appealing to both connoisseurs and newcomers to the category.

A Commitment to Sustainability

Sustainability is at the heart of Mijenta's philosophy. The brand utilizes 100% recycled glass for its bottles and incorporates upcycled, dried agave waste leaves into its labels and packaging. These eco-conscious initiatives minimize waste and exemplify Mijenta's dedication to creating a more sustainable future for the tequila industry. At Agave Social, Coronado will share the importance of responsible production and the role that artisanal practices play in preserving the spirit's heritage.

An Evening of Education, Community, and Great Tequila

The upcoming Agave Social offers a rare opportunity to learn directly from one of the driving forces in today's tequila renaissance. Attendees will gain insight into the tequila-making process, the story behind Mijenta, and the broader landscape of hospitality innovation. Coronado's session will blend education and conversation, inspiring guests to explore agave spirits through a lens of authenticity, sustainability, and craftsmanship.

Event Details:

Date: Wednesday, September 9th



Agave Social Club with Mijenta Tequila at Orale Mexican Kitchen in Jersey City, NJ



Agave Social Club at Orale Mexican Kitchen in Jersey City, NJ

Location: Órale Mexican Kitchen - Jersey City
Featured Guest Educator: Juan Coronado
RSVP: Events@OraleMK.com

This event is open to spirits professionals, hospitality leaders, and anyone interested in learning more about tequila's past, present, and future. Attendees will enjoy tastings, networking, and the chance to engage with a passionate community dedicated to elevating agave spirits.

About Agave Social

Agave Social is a community-driven event series designed to connect tequila and mezcal enthusiasts with industry experts. Through curated tastings, educational sessions, and interactive experiences, Agave Social celebrates the diversity, history, and innovation of agave-based spirits.

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