

PowerWashing.com Gains Momentum With Growing Power Washing Contractor Directory

PowerWashing.com continues its growth as contractors nationwide join its directory connecting property owners with professional power washing companies.



PHOENIX, AZ, UNITED STATES, August 13, 2026 /EINPresswire.com/ --

PowerWashing.com, an online platform dedicated to the power washing and exterior cleaning industry, is gaining momentum following the launch of its expanded platform in spring 2026, with its [power washing contractor directory](#) emerging as one of the platform's most active features.

“

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Ty Schell

The PowerWashing.com [Directory](#) allows homeowners, businesses and property managers to search for power washing and exterior cleaning companies by location and service while providing contractors with a dedicated industry platform to showcase their businesses and reach prospective customers.

The directory currently includes contractors across multiple U.S. markets and service categories, with PowerWashing.com also accepting listings from power

washing companies operating internationally.

The directory is part of a larger strategy behind PowerWashing.com: creating a centralized digital destination connecting consumers, contractors, suppliers, manufacturers, educators and other participants throughout the power washing industry.

"PowerWashing.com is a domain that people naturally associate with our entire industry, and we believe it should ultimately become the place people go when they need anything related to power washing," said Ty Schell, founder of PowerWashing.com. "The directory was one of the most important pieces for us to build because it addresses a need on both sides. Property owners need an easier way to find local contractors, and contractors are constantly looking for

better ways to put their businesses in front of customers."

Building a Directory Specifically for the Power Washing Industry

Unlike broad home-service marketplaces covering hundreds of unrelated trades, the PowerWashing.com Directory is focused on power washing, pressure washing and exterior cleaning.

Consumers can search for companies offering residential power washing, commercial power washing, roof cleaning, window cleaning and other exterior cleaning services.

For contractors, the directory provides an additional source of online visibility while placing their businesses inside a platform specifically designed around their industry.

According to Schell, activity surrounding the directory during the first several months following launch has reinforced the company's belief that the power washing industry can benefit from a dedicated online ecosystem.

"The directory has been one of the strongest parts of the platform since we launched," Schell said. "That tells us we're solving a real need. Our goal now is to continue expanding the number of contractors, locations and services represented so PowerWashing.com becomes increasingly useful to customers searching for exterior cleaning professionals."

Professional power washing companies can also get their power washing business listed and establish a presence within the growing directory.

Building Beyond Contractor Discovery

The PowerWashing.com strategy extends beyond its directory.



PowerWashing.com Services



PowerWashing.com Supplies & Shop

The platform is being developed to bring together professional services, equipment and supplies, industry education and business resources within one power washing-focused ecosystem.

A homeowner or property manager may first discover PowerWashing.com while searching for a contractor. Industry professionals can use the broader platform to research equipment, explore supplies, access educational content and discover resources designed to help operate and grow their businesses.

"We don't want PowerWashing.com to simply become another lead-generation website," Schell said. "We're building something much larger. Our vision is to connect the different pieces of the power washing industry through one recognizable platform."

Built From Nearly Two Decades of Industry Experience

PowerWashing.com is being developed under the leadership of Schell, whose experience in the power washing industry dates to 2008.

After starting a local power washing business, Schell spent nearly two decades working throughout the exterior cleaning industry and building businesses involving residential and commercial cleaning, equipment, digital marketing and franchise development.

That firsthand industry experience has helped shape the direction of PowerWashing.com.

"I've watched this industry grow tremendously since I entered it in 2008," Schell said. "There are incredible contractors, manufacturers, suppliers, educators and organizations throughout power washing, but the industry remains fragmented online. We believe PowerWashing.com has an opportunity to help bring those pieces together."

A Long-Term Vision for PowerWashing.com

As its contractor directory continues to expand, PowerWashing.com plans to further develop its equipment marketplace, contractor resources, educational content and other tools serving the exterior cleaning industry.

The long-term objective is to establish PowerWashing.com as a central online destination for the global power washing industry.

"We're still early," Schell said. "The expanded platform has only been live for a few months, but we're encouraged by what we're seeing from the directory. Now it's about continuing to build, listening to contractors and customers, and making PowerWashing.com more useful every month."

Property owners can search the PowerWashing.com directory to find exterior cleaning companies serving their area.

About PowerWashing.com

PowerWashing.com is an online platform dedicated to the power washing, pressure washing and exterior cleaning industry. The platform connects property owners with professional contractors while providing industry professionals access to equipment, supplies, education, business resources and other services. PowerWashing.com's long-term mission is to build a centralized digital ecosystem connecting consumers, contractors, suppliers, manufacturers, educators and other participants throughout the power washing industry.

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