

Jacquez Art Launches Interactive Design Studio for Custom Sports Memorabilia Framing

New interactive Studio lets collectors explore designs, personalize details and experience custom-framed sports memorabilia before it's handcrafted.

TEMECULA, CA, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- Jacquez Art today announced the launch of the [Jacquez Art Masterpiece Design Studio](#), an interactive online experience that reimagines how [custom sports memorabilia framing](#) is commissioned, designed, and experienced.

For generations, commissioning a custom-framed jersey or piece of sports memorabilia required collectors to imagine what the finished piece would look like and trust that the artist could see the same vision.

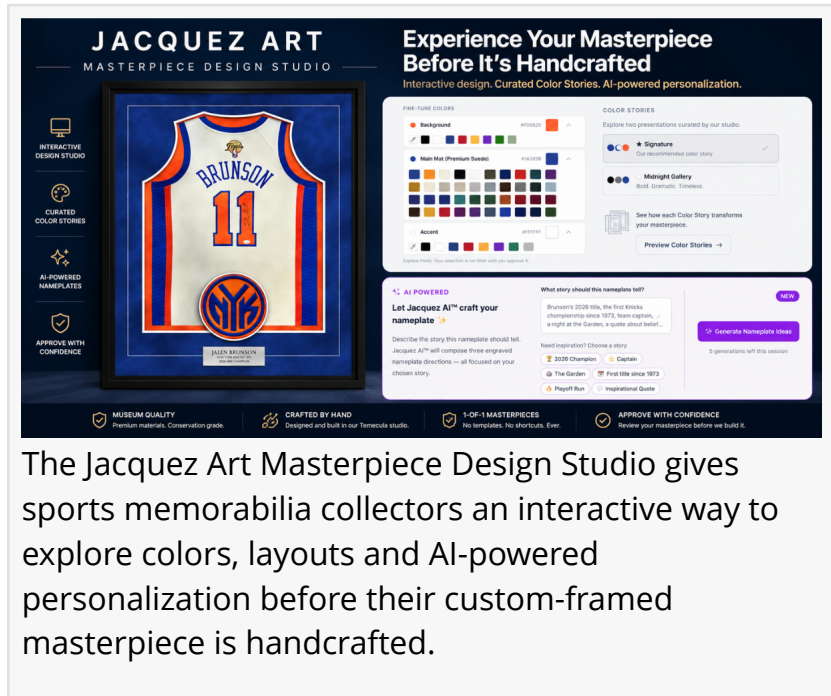
Jacquez Art is making that process more collaborative.

“

The Studio allows collectors to experience their masterpiece before it exists—and become part of creating it.”

*RJ Jacquez, Founder of
Jacquez Art*

Before a single mat is cut or a frame is assembled, collectors can now participate in the creative process behind their custom-framed sports memorabilia. Rather than simply approving a static mockup, customers can explore professionally designed layouts, compare curated Color Stories, personalize engraved nameplates with [Jacquez AI](#), and experience their masterpiece before it exists.



The Jacquez Art Masterpiece Design Studio gives sports memorabilia collectors an interactive way to explore colors, layouts and AI-powered personalization before their custom-framed masterpiece is handcrafted.

The Studio transforms customers from passive observers into active collaborators. Each

interaction is designed to demonstrate how layout, color, materials, and storytelling influence the finished piece while preserving the design principles behind every Jacquez Art masterpiece.

“Our goal has never been to simply frame jerseys,” said RJ Jacquez, founder of Jacquez Art. “We wanted to remove the uncertainty that comes with custom work. The Studio allows collectors to experience their masterpiece before it exists—and become part of creating it.”

Unlike traditional design previews, the Jacquez Art Masterpiece Design Studio is built around the layered construction and design principles of a museum-quality sports memorabilia presentation. Customers can experiment with curated design options while seeing how those decisions influence the overall composition.

The Studio also introduces Jacquez AI, a storytelling assistant designed to help collectors develop personalized engraved nameplates inspired by the athlete, team, championship, milestone, or memory behind their memorabilia.

The technology is not intended to replace the artist or automate the finished design. Instead, it gives collectors new ways to participate in the story their masterpiece will tell.

“At Jacquez Art, we believe artificial intelligence should amplify craftsmanship—not replace it,” Jacquez said. “Technology should remove uncertainty, not creativity.”

Every Jacquez Art masterpiece continues to be individually designed and handcrafted in-house using precision mat cutting, custom embroidery, laser engraving, museum-quality materials, and conservation-grade framing techniques.

The launch represents more than a new way to preview custom sports memorabilia framing. It introduces a new relationship between collector and craftsman.

“For us, the masterpiece has always been the conversation,” Jacquez said. “The Studio allows us to invite collectors deeper into that creative process—to explore ideas, discover possibilities, and experience the same excitement we feel when designing every masterpiece.”

The Jacquez Art Masterpiece Design Studio is now available at studio.jacquezart.com.

About Jacquez Art

Jacquez Art creates one-of-a-kind, museum-quality custom sports memorabilia framing for collectors around the world. Specializing in custom jersey framing, every masterpiece is individually designed and handcrafted in-house using precision mat cutting, custom embroidery, laser engraving, and conservation-grade framing techniques. Jacquez Art transforms jerseys and sports memorabilia into heirloom-quality works of art designed to preserve both the artifact and the story behind it.

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