



ITS Launches New Volleyball Housing & Event Technology Platform, Partnering with SportWrench by OTTO SPORT AI

Kathy Lietzke, Ted Wade, Ryan Bozell, Scott McQueen & Brad Preston will join OTTO SPORT AI as Strategic Advisors.

AUSTIN, MN, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- Veteran volleyball event operators Kathy Lietzke, Ted Wade, Ryan Bozell, and Scott McQueen, together with AES founder Brad Preston, today announced the launch of ITS, a new volleyball-focused housing and event technology platform designed to simplify tournament operations for directors, clubs, athletes, and families.



ITS brings together decades of event experience and a commitment to improving the experience for tournament directors, clubs, athletes, and families."

Kathy Lietzke

Built specifically for the unique demands of volleyball tournaments, ITS streamlines one of the most complex aspects of event operations by connecting tournament

management and hotel reservations into a single, integrated experience.

The launch begins with 35 premier volleyball tournaments spanning primarily the Hoosier and Lone Star USA Volleyball Regions, including nationally recognized events such as the Midwest Qualifier and Lone Star Classic, creating one of the largest initial deployments of an integrated housing and event technology platform in volleyball.

"My late husband, Glen Lietzke, spent his career innovating and searching for better ways to serve the sport," said Kathy Lietzke, Co-Founder of ITS. "ITS brings together decades of event experience and a commitment to improving the experience for tournament directors, clubs, athletes, and families. I'm excited to continue that legacy while helping shape the next chapter for our sport."

Partnership Built for Innovation

Beyond the platform integration, the four founders are joining OTTO SPORT AI as Strategic Advisors to guide the company's technology roadmap across tournament operations, club management, recruiting, and emerging AI-powered solutions. Building on decades of experience and innovation within the sport, they will help ensure future solutions remain grounded in the

needs of tournament operators, clubs, athletes, and families.

Together, the group will provide operational expertise and customer insight to help shape the next generation of volleyball technology, ensuring new products continue solving the real-world challenges facing tournament operators, clubs, athletes, officials, and families.

"The best technology is built alongside the people who use it every day," said Eugene Tichenor, Head of SportWrench at OTTO SPORT AI. "Kathy, Ryan, Scott, and Brad represent decades of innovation in this sport. Their guidance will help us build solutions that honor volleyball's legacy while shaping its future."

About ITS

ITS is a volleyball-focused technology platform designed to simplify and modernize tournament housing. Created by veteran volleyball event operators, ITS combines decades of industry expertise with innovative technology to connect lodging, event operations, and participant experiences into a seamless, fully integrated solution built specifically for the sport of volleyball.

<https://integratedtournamentsolutions.com/>

About OTTO SPORT AI

OTTO SPORT AI is building the future of youth sports technology through a portfolio of industry-leading platforms serving clubs, tournaments, leagues, and athletes. Its volleyball solutions include SportWrench, the leading volleyball tournament management platform, University Athlete, the recruiting platform trusted by college volleyball programs nationwide, and OTTO SPORT Club, an AI-powered club management platform.

<https://www.ottosport.ai/>

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