

PowerWashing.com Expands Platform to Connect Contractors With Equipment and Supplies

The industry platform is expanding beyond contractor discovery to help power washing professionals find equipment, supplies and resources in one place.

PHOENIX, AZ, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- PowerWashing.com is continuing to expand its industry platform following growing adoption of its [power washing contractor directory](#), with an increased focus on helping professional contractors discover equipment, supplies and resources needed to operate and grow their businesses.

Launched in 2026, PowerWashing.com was developed around a straightforward goal: create a central online destination dedicated specifically to the power washing industry.

“

We want PowerWashing.com to become the online home of the power washing industry.”

Ty Schell

One of the platform's earliest areas of traction has been its contractor directory, which allows power washing companies to establish a presence on PowerWashing.com while giving property owners another way to find professional exterior cleaning companies serving their area.

As the directory continues to develop, PowerWashing.com is expanding another important part of the platform:

connecting contractors with the equipment and supplies they use every day.

The image shows a promotional banner for PowerWashing.com. The top half features a blue background with a white silhouette of a person using a pressure washer. To the right, a real-life image shows a pressure washer nozzle spraying water. Text on the banner includes "POWERWASHING.com" in white, "POWERWASHING.COM EXPANDS PLATFORM" in white and blue, and "Connecting Contractors With Equipment, Supplies & Industry Resources" in white. Below the banner, the text "Powerwashing.com Supplies and Directory" is displayed. The bottom half of the image shows the PowerWashing.com logo (silhouette and text) on a blue background, with the tagline "The official online resource." and the text "PowerWashing.com logo" below it.

POWERWASHING.com

**POWERWASHING.COM
EXPANDS PLATFORM**

Connecting Contractors With
Equipment, Supplies & Industry Resources

Powerwashing.com Supplies and Directory

POWERWASHING.com

The official online resource.

PowerWashing.com logo

The power washing industry includes a broad range of specialized [power washing equipment](#) and products, from professional pressure washers and soft washing systems to pumps, hoses, surface cleaners, nozzles, chemicals, replacement parts and accessories.

PowerWashing.com is working to make discovering those products easier by bringing industry-specific resources together within the same platform contractors already use for business visibility and industry information.



PowerWashing.com Supplies & Shop

"Power washing has grown into a substantial professional service industry, but the online experience surrounding it is still extremely fragmented," said Ty Schell, founder of PowerWashing.com. "Contractors may use one website to research equipment, another to order supplies, another to find industry information and completely different platforms to promote their companies. We believe there is an opportunity to bring much more of that experience together."

Rather than operating solely as an online store, PowerWashing.com is being developed as an industry-focused platform where contractors can discover companies, equipment, supplies and information relevant to their businesses.

That distinction is central to the company's long-term strategy.

As more contractors establish profiles within the PowerWashing.com directory, the platform can increasingly connect the service side of the industry with the products and resources contractors rely upon to perform that work.

For contractors, that could mean fewer disconnected searches when researching equipment or locating industry-specific products. For manufacturers and suppliers, it creates another avenue for reaching an audience specifically interested in professional power washing and exterior cleaning.

The company believes specialization will become increasingly important as customers and contractors search for more precise information online.

A general search engine or broad e-commerce marketplace may offer millions of results across

countless industries. PowerWashing.com is taking the opposite approach by concentrating on one industry and building resources specifically around it.

The company's next phase will include continued development of its contractor directory while expanding equipment, supply and educational resources available through PowerWashing.com.

"We are still early," Schell said. "Our goal isn't simply to build another website selling pressure washing products. We want PowerWashing.com to become the online home of the power washing industry."

Contractors can visit PowerWashing.com to explore the platform and learn more about joining the growing contractor directory.

About PowerWashing.com

PowerWashing.com is an online platform dedicated to the power washing and exterior cleaning industry. The platform connects property owners with professional contractors while providing industry professionals access to equipment, supplies, information and business resources. PowerWashing.com is headquartered in Phoenix, Arizona.

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