

Ascend Digital Agency Volunteers And Donates \$5,000 To Ronald McDonald House Buffalo

Buffalo-Based Digital Marketing Agency Makes Direct Impact With A \$5,000 Donation To Ronald McDonald House Buffalo

BUFFALO, NY, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- BUFFALO, NY, Aug. 12, 2026 — [Ascend Digital Agency](#), a Buffalo-based [digital marketing agency](#) serving home service businesses nationwide, volunteered at Ronald McDonald House Buffalo on Friday, August 7, from 9 a.m. to 1 p.m., and made a \$5,000 donation to the organization. The Ascend Digital Agency team spent the morning and early afternoon helping with meal preparation, tidying the facility and assisting with the day-to-day tasks that keep the house running for families in need.

Ronald McDonald House is an independent, nonprofit 501(C)(3) organization that cares for families when they have children who are ill or injured. Through a global network of 250 independently operated Chapters in more than 60 countries and regions, we surround families with the resources, services and support they need, removing barriers so they can be at the heart of their child's care and ensure the best possible health outcomes.

Since 1983, the Buffalo chapter has provided comfort, support, and a place of respite for families from New York, neighboring states, and globally. The Ronald McDonald Family Lounge provides families with a welcoming environment for rest and rejuvenation at Golisano Children's Hospital. Their Hospitality Carts at both Golisano Children's Hospital and Sisters of Charity Hospital travel the patient floors, offering patients and families complimentary beverages, snacks, and activities while enabling them to remain at the patient's bedside. For more information about Ronald McDonald House Buffalo and how you can help, visit: RonaldMcDonaldHouseBuffalo.org



"Every lasting partnership begins with a first step, and today Ascend Digital has taken that step in an extraordinary way," said Lisa Booz, Executive Director of Ronald McDonald House Buffalo. "Their team has shown that giving back is about more than writing a check — it's about showing up, rolling up your sleeves, and making a difference. Their \$5,000 donation and volunteer service will have a meaningful impact on the hundreds of families who rely on Ronald McDonald House Buffalo each year. We are honored and grateful to welcome Ascend Digital to our Ronald McDonald House family."

The volunteer event reflects Ascend Digital Agency's internal value of finding a way to make a difference, a principle the agency cites as a guide for how its team engages both with clients and the broader community.

About: Ascend Digital Agency is a digital marketing agency headquartered in Buffalo, NY, founded in 2021 and serving home service businesses nationwide. The agency specializes in search engine marketing, website design and development, Google Business Profile optimization, and search engine optimization. Ascend Digital Agency can be reached by phone at (716) 201-0748 or online at <https://ascenddigitalexperts.com/>.

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