

Despite Rising Fuel Costs, Marine Veteran Expands Moving Company Across North San Diego County

Local owner is expanding, adding North San Diego County, including Poway and Del Mar, to meet growing demand for moving and junk removal services.

MURRIETA, FL, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- While rising fuel costs continue to pressure transportation and [moving](#) companies nationwide, Marine veteran and [College HUNKS Hauling Junk & Moving](#) franchise owner Destrian Vallejo is continuing to grow.

Just three months after tripling his Southern California service area, Vallejo is expanding again, adding North San Diego County, including Poway and Del Mar, to meet growing demand for moving and [junk removal](#) services.

"Fuel costs impact every moving and junk removal company, but people still need these services regardless of what's happening at the pump," Vallejo said. "Families are moving, businesses are relocating, and homeowners are tackling renovation and cleanout projects. We've continued to invest in our team and operations so we can meet that demand while maintaining the level of service our customers expect."

Like many career service members, Vallejo accumulated more than memories over 20 years in



College HUNKS expands and brings new jobs



College HUNKS expands in North Texas

the United States Marine Corps. As he prepared to retire during the early days of COVID-19, he found himself knee-deep in home improvement projects and decluttering.

"When a friend asked what I wanted to do next, I joked that maybe I should get into junk removal," Vallejo said. "I had plenty of it to deal with at home." What started as a passing comment quickly turned into a life-changing opportunity.



College HUNKS Logo

That friend happened to be attending graduate school at the University of Tampa and had been studying the financial model of College HUNKS Hauling Junk & Moving in class.

"He told me, 'Speaking of junk removal, you should check this company out. Their books look solid,'" Vallejo said.

Four years ago, Vallejo invested in the franchise and opened a College HUNKS Hauling Junk & Moving location in Murrieta.

The company's growth has accelerated rapidly. In March, Vallejo expanded service from Temecula into Encinitas and San Jacinto, tripling his footprint across Southern California and adding roughly a dozen new jobs. The latest expansion into North San Diego County, including Poway and Del Mar, builds on that momentum as the company continues investing in its team despite ongoing economic headwinds.

Drawn to the brand's strong focus on leadership, a value shaped by his Marine Corps career, he is passionate about mentoring others and helping them grow. His goal is for every employee to leave better than when they arrived.

"We don't just haul junk," Vallejo said. "We're building leaders, and we're solving a different kind of problem in America. The more we can reuse and recycle, the better."

Service remains central to the business model. College HUNKS Hauling Junk & Moving — short for Honest, Uniformed, Nice, Knowledgeable, Service — has grown to nearly 200 locally owned franchises nationwide. The company also prioritizes social impact: for every job completed, two meals are donated to U.S. Hunger, totaling more than five million meals donated to date. Additionally, items collected during jobs are recycled or donated whenever possible, helping reduce landfill waste while supporting local nonprofits and community organizations.

About College HUNKS Hauling Junk and Moving

College HUNKS Hauling Junk & Moving® was originally founded by two college buddies with a beat-up cargo van and now has nearly 200 franchises providing full-service tech-enabled residential and commercial moving, junk removal, donation pickups, and labor services in the United States as well as Canada. H.U.N.K.S., which stands for Honest, Uniformed, Nice, Knowledgeable, Service, is a socially conscious, values-based organization and has a national partnership with U.S. Hunger, which strives to end childhood hunger. The brand was awarded the Community Hero award by U.S. Hunger in 2022. The company strives to become recognized as an iconic brand, renowned for its world-class company culture and service, while also providing a viable employment and franchise opportunity to pursue personal and professional fulfillment.

To learn more visit:

<https://www.collegehunkshaulingjunk.com/locations/moving/california/murrieta/>

Destrian Vallejo

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College HUNKS Hauling Junk & Moving

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