

Pure Energy Dance Co. Celebrates 51 Years and A New Generation of Leadership With 2026 Consumer Choice Award

SASKATOON, SASKATCHEWAN,
CANADA, August 17, 2026

/EINPresswire.com/ -- Consumer Choice Award is proud to announce that Pure Energy Dance Co. has been named the 2026 Consumer Choice Award winner in the Dance School category. The recognition comes as the studio celebrates 51 years of inspiring dancers and marks its ninth consecutive Consumer Choice Award, highlighting a legacy of excellence that continues into a new generation of leadership.



Founded in 1976 by Miss Donna Fehr, Pure Energy Dance Co. has spent more than five decades helping thousands of students discover a love of dance while building confidence, discipline, and lifelong friendships. Over the years, the studio has grown into one of Saskatoon's most respected dance schools, offering certified instruction for both competitive and recreational dancers in a supportive, family-focused environment.

“

We're proud to continue the legacy my mother began in 1976 and grateful to the generations of families who have trusted us to be part of their children's dance journey.”

*Karrie-Ann Puderak, Owner &
Artistic Director of Pure
Energy Dance Co.*

“Celebrating 51 years in business while receiving our ninth consecutive Consumer Choice Award is an incredible milestone for our studio,” said Karrie-Ann Puderak, Owner and Artistic Director of Pure Energy Dance Co. “We're proud to continue the legacy my mother began in 1976 and grateful to the generations of families who have trusted us to be part of their children's dance journey. As

we look to the future, our commitment to excellence, community, and helping every dancer reach their potential remains stronger than ever.”

This year also marks an exciting new chapter as Karrie-Ann Puderak assumes the role of Owner and Artistic Director, carrying forward the vision established by her mother while continuing to evolve the studio for

future generations. The leadership transition reflects Pure Energy Dance Co.'s commitment to preserving the values that have defined the studio for more than five decades while embracing new opportunities for growth and innovation.



What sets Pure Energy Dance Co. apart is its focus on developing the whole dancer. Alongside high-quality technical instruction, the studio encourages confidence, teamwork, creativity, and personal growth, creating an environment where students feel supported both inside and outside the classroom. Whether dancers choose competitive or recreational programs, every student is given the opportunity to learn, grow, and succeed.

Nine consecutive Consumer Choice Awards reflect the trust and confidence the Saskatoon community has placed in Pure Energy Dance Co. Through exceptional instruction, dedicated teachers, and a welcoming dance family, the studio continues to shape the next generation of dancers while honouring the legacy that began more than 50 years ago.

The Consumer Choice Award is based on independent market research evaluating reputation, customer satisfaction, and overall excellence. Pure Energy Dance Co.'s ninth consecutive Consumer Choice Award highlights its continued leadership in dance education and its lasting impact on families throughout Saskatoon.

For more information, visit www.pureenergy.ca or [CLICK HERE](#).

About Pure Energy Dance Co.

Founded in 1976, Pure Energy Dance Co. has been providing exceptional dance education in Saskatoon for more than 50 years. Offering certified instruction for competitive and recreational dancers, the studio is committed to developing technical excellence while fostering confidence, creativity, and a lifelong love of dance in a welcoming, family-oriented environment.

About Consumer Choice Award

Consumer Choice Award has been recognizing business excellence in North America since 1987. Its rigorous selection process ensures that only the most outstanding service providers in each category earn this prestigious recognition. Visit www.ccaward.com to learn more.

Sumi Saleh

Consumer Choice Award

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/933708898>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.