



Global Mixed Gender Basketball Is Changing the Game With Men and Women on One Court

GMGB Is Changing Basketball: Men & Women Competing Together on One Court □ #GMGB #Basketball

LOS ANGELES, CA, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- A New Basketball Experience Brings Together the Athleticism of Men's and Women's Basketball in One Competitive League

Basketball fans have long watched elite male and female athletes compete separately through leagues such as the NBA and WNBA. Global [Mixed Gender Basketball](#) (GMGB) is introducing a different vision for the game: men and women competing together, on the same team, on the same court, at the same time.

Global Mixed Gender Basketball is creating a professional platform that brings male and female athletes together in one highly competitive basketball environment while offering fans a fresh and exciting way to experience the sport.

Under GMGB's format, each team consists of five male and five female players. Five players from each team compete on the court simultaneously. During the first and third quarters, three women and two men take the floor, while the second and fourth quarters feature three men and two women.

While the NBA showcases the world's premier men's professional basketball talent and the WNBA showcases elite women's professional basketball talent, GMGB offers basketball fans something distinctly different: male and female athletes sharing the same court and competing together as teammates.

The format combines athleticism, strategy, teamwork and entertainment while creating opportunities for both men and women to contribute equally toward one goal — winning.

Founded by James Scott, Global Mixed Gender Basketball was created with a vision that extends beyond the scoreboard. The league seeks to promote equality, opportunity and community through the universal language of basketball.

This is more than basketball. It is a new way to experience the game.

GMGB represents a future where basketball fans do not have to choose between watching exceptional male or female talent — they can watch both competing together.

As Global Mixed Gender Basketball expands its presence, the league is preparing to introduce its unique professional basketball experience to broader audiences while creating opportunities for athletes, fans, sponsors, investors, media partners and communities.

The NBA changed men's basketball. The WNBA changed women's basketball. Global Mixed Gender Basketball is ready to change the way we see men and women compete together.

ABOUT GLOBAL MIXED GENDER BASKETBALL

Global Mixed Gender Basketball (GMGB) is a professional co-ed basketball league featuring male and female athletes competing simultaneously as teammates on the same court. GMGB was created to combine high-level basketball competition with a mission centered on equality, opportunity, entertainment and community.

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