

SALT Plumbing, Air & Electric Launches Water Heater Giveaway for Austin Seniors

SALT Cares will cover a \$4,800 water heater and installation for one Austin-area senior. Nominations close August 20, 2026.

AUSTIN, TX, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- [SALT Plumbing, Air & Electric](#) has opened nominations for SALT Cares, a program that will provide one Austin-area senior with a new water heater and professional installation at no cost. The package is valued at \$4,800. Nominations close August 20, 2026, and the recipient will be named on August 21, National Senior Citizens Day.



SALT Cares will cover a new water heater and professional installation, valued at \$4,800, for one Austin-area senior. Nominations are open through August 20.

The [SALT Cares program](#) is open to residents age 60 and older across the greater Austin area. Nominations are accepted at callsalt.com/saltcares.

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Melina Garza, Chief Financial Officer, SALT Plumbing, Air & Electric

[Water heater replacement](#) ranks among the more disruptive unplanned expenses a household can face. The equipment usually fails without warning, replacement and installation can run into thousands of dollars, and the loss of hot water interrupts routines tied directly to health and hygiene. For older adults on fixed retirement income, that combination can force a choice between a necessary repair and other essential costs.

SALT Cares was structured to remove that decision for one household. Rather than a discount, a financing

arrangement or a promotional rate, the program covers the full cost of the unit and the labor to install it.

National Senior Citizens Day was established by presidential proclamation in 1988 and is observed each year on August 21. The observance recognizes the contributions of older Americans and draws attention to the services and support available to them.

Community members submit nominations through an online form, naming a senior they believe would benefit and describing the circumstances. Eligible nominees include veterans, grandparents, longtime neighbors and others who have spent years contributing to the people around them. Self-nominations are accepted. There is no cost to submit a nomination and no cost to the recipient.

A committee of SALT Plumbing, Air & Electric team members will review the submissions and select a recipient based on demonstrated need, community impact and the circumstances described in the nomination. The selected individual will be contacted directly before any public announcement, and will be identified publicly only with that person's permission.

"National Senior Citizens Day gives us the opportunity to recognize a generation that has given so much to this community," said Melina Garza, Chief Financial Officer of SALT Plumbing, Air & Electric. "Something as basic as dependable hot water can be out of reach for a senior on a fixed income, and this program is a direct way to address that."

Direct-cost community programs of this kind remain relatively uncommon among residential home service providers, where community involvement more often takes the form of sponsorships, seasonal promotions or discounted service. SALT Cares is structured as a standing program rather than a one-time campaign, and the company intends to continue it in future years.

Following the installation, SALT Plumbing, Air & Electric plans to publish an account of the project with the recipient's consent.

About SALT Plumbing, Air & Electric

SALT Plumbing, Air & Electric has served the Austin area since 1984, providing plumbing, heating, air conditioning, electrical and generator services to residential customers. The company operates five locations across the greater Austin region.

Melina Garza

SALT Plumbing, Air & Electric

+1 512-956-7842

service@callsalt.com

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