

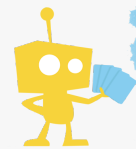
Speedrobo Games Announces Distribution Deal and Partnership with Award Winning ZU Tiles®

Speedrobo Games announces a partnership with ZU Studios, creator of the innovative tile placement game ZU Tiles with major brand expansion plans

MATTOON, WI, UNITED STATES, August 18, 2026 /EINPresswire.com/ --

Speedrobo Games is proud to announce a new distribution and publishing partnership with ZU Studios, the creators of the award

winning tile placement strategy game ZU Tiles®. The partnership marks the beginning of a long term collaboration focused on expanding the reach of the ZU Tiles brand through new products, organized play support, and new promotional opportunities.



SPEEDROBO
GAMES

The logo for Speedrobo games. It features a light blue paint swipe effect with the text "Speedrobo Games" over top in white text. With a small yellow robot mascot on the left of the paint swatch. He is holding blue cards fanned in his hand. His name is Bo

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Together I am confident that we are going to deliver gaming experiences that delight and resonate with players for generations to come.”

Founder of ZU Studios, Josh Bakken

Over the past several years, ZU Tiles® has earned praise for its unique blend of strategic depth, family friendly play, and engaging gameplay. Inspired by the creatures of the lunar zodiac, the game challenges players to build patterns of compatible creatures while disrupting their opponent's plans. Its thoughtful design and welcoming gameplay have earned the game industry recognition and a passionate community of dedicated players.

As part of the agreement, Speedrobo Games is now distributing ZU Tiles: Hime. 2 player Starter Sets and officially licensed ZU Tiles card sleeves are now available through its online storefront and directly to their network of local game stores. The companies will also be exhibiting together at industry conventions with shared booths, giving players and retailers more opportunities to experience the growing ZU Tiles universe firsthand.

ZU Tiles: Hime was the first set of ZU Tiles ever released. Some might even consider it the 'Alpha'

version of the game. With its high quality tiles and uniquely whimsical anime-inspired art, each player chooses a pre-constructed deck (either the Tiger, Dog, Horse deck or the Rabbit, Pig, Ram deck) to see who between them can outthink and outplay the other. The ZU Tiles: Hime Starter Set 1 is a great way to first experience the world of ZU Tiles and be completely ready for when Speedrobo Games releases additional and fully compatible products in 2027

Founder and Manager of ZU Studios, Josh Bakken says "In the gaming world there are people known as the 'real ones'; those who have a genuine passion for the art and craft of games and game design. In my opinion every single member of the Speedrobo Games team is a 'real one'. And together I am confident that we are going to deliver gaming experiences that delight and resonate with players for generations to come."

"We at Speedrobo Games are thrilled to be partnering with the venerable ZU Studios to deliver amazing new products to their players." Rhydon Vassay, CEO and Founder of Speedrobo Games had to say. "ZU studios is another big fish in our pond. Working together and combining our strengths is a big leap forward for both of us"



The image is a staged photo of Zu tiles Hime being played. various tiles are laid out in a typical depiction of the game



The box for Zu Tiles Hime

The partnership reflects Speedrobo Games' continued commitment to supporting innovative independent tabletop game creators while providing retailers and players with high quality tabletop experiences. Speedrobo Games continues to expand its catalog of high quality indie games and expand its distribution network, providing retailers with unique, high-quality games their communities will love.

Retailers and game store owners interested in carrying [ZU Tiles®: Hime](#) and future releases are encouraged to [contact Speedrobo Games](#) for wholesale information

About Speedrobo Games

Speedrobo Games is a long running indie tabletop games publisher, developer, distributor, and manufacturer based in Mattoon, Illinois. Speedrobo Games is founded on the principle of “if it’s not fun, then what’s the point.” Speedrobo Games prides itself on never leaving a game behind and keeping its games accessible and affordable for players and collectors.

About ZU Studios

ZU Studios is the studio behind the award-winning ZU Tiles®; a tile placement game loosely based on the creatures of the lunar zodiac. ZU Tiles® has been developed and iterated upon over the last two decades with a founding principle of bringing actual ‘smiles and laughter’ fun back to TCG and TCG adjacent play. ZU Studios is currently based in Las Vegas, Nevada.

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