As Green Industry Gathers in San Antonio, Smarter Truck Planning Comes Into Focus for Lawn and Tree Care

Company highlights equipment layout, spray systems, storage, retrofit options, parts and repair support as green-industry businesses evaluate work trucks.



Turf Maximizer upfit truck for lawncare by Real Fleet Solutions

SAN ANTONIO, TX, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- As nursery, landscape and green-industry professionals gather in San Antonio for Nursery/Landscape EXPO 2026, Real Fleet Solutions is highlighting an important consideration for lawn care, tree care and related field-service businesses: work trucks should be planned around the jobs crews actually perform.

The August 11–13 event at the Henry B. Gonzalez Convention Center brings together professionals from across the green industry. While Real Fleet Solutions is not affiliated with the event, the timing provides a relevant opportunity for businesses to evaluate whether their current vehicles, equipment layouts and support plans match the changing needs of their field operations.

> “Lawn and tree care companies may do different work, but they share the same fleet-planning challenges. The key is understanding field use and planning equipment, storage and access around crew needs.”
>
> *Jennifer Allen, Sales Manager at Real Fleet Solutions*

For lawn and tree care businesses, those needs can vary considerably. Crews may need to carry application equipment, hoses, tools, products and other job-specific materials while maintaining practical access to the equipment they use throughout the workday. Companies evaluating lawn care truck upfitting can benefit from considering the complete working environment rather than individual pieces of equipment in isolation.

Real Fleet Solutions works directly with clients to identify operational needs, review existing truck

adaptations and recommend improved upfitting solutions. The planning process can consider how tanks, pumps, hose reels, storage areas, filling points and other equipment work together within the vehicle and how crews will interact with that equipment in daily field operations.



The Excalibur Lawn Care Upfit Truck



Side view of Real Fleet Solutions' Tree Spraying Truck with compartment open, revealing integrated equipment tanks, hose reels, and secure storage layout.

"Lawn care and tree care companies may perform different types of work, but they often face many of the same fleet-planning questions," said Jennifer Allen, Sales Manager at Real Fleet Solutions. "The key is understanding how the truck will be used in the field and then planning the equipment, storage and access around the work crews actually perform."

That approach is particularly relevant for green-industry businesses that provide more than one type of service. Real Fleet Solutions has documented equipment configurations incorporating multiple application tanks, pumping systems, hose reels, remote filling, mixing support and dedicated storage. One documented configuration is designed to support multiple applications, including tree spraying as well as lawn and shrub work.

For businesses considering tree care truck upfitting, the same planning principle applies: equipment selection is only part of the decision. Tank placement, pump configuration, hose-reel access, storage and the way crews move around the truck can all be considered when determining how a vehicle should be configured for the work being performed.

Storage and accessibility are also important parts of the planning process. Trucks used throughout the green industry may need designated space for application equipment, tools and job-specific materials. Reviewing where those items will be carried and how frequently crews need to access them can help businesses select a layout that better reflects day-to-day operations.

Fleet planning does not necessarily begin and end with a new truck. Real Fleet Solutions also

provides retrofit work, repair support and quality upgrades, giving businesses an opportunity to review existing vehicles and determine whether their current configurations can be improved to better meet operational requirements.

For green-industry companies managing multiple vehicles or service types, consistency can also become an important planning consideration. Reviewing vehicle layouts, equipment placement and support requirements across the fleet may help companies develop clearer standards for future truck configurations while still accounting for the needs of different applications.

With more than 30 years of expertise, Real Fleet Solutions specializes in commercial truck upfitting services, fleet equipment, parts, repair support, retrofit work and quality upgrades. The company works directly with businesses in pest control, lawn care, tree care and service-fleet industries to understand operational needs and develop truck solutions around the work their teams perform.

Businesses planning a new truck configuration, evaluating an existing vehicle or reviewing future fleet needs can contact Real Fleet Solutions at (800) 940-8024 or info@realfleetsolutions.com.

About Real Fleet Solutions
Real Fleet Solutions specializes in truck upfitting for commercial fleets serving industries such as pest control, lawn care, tree care, and other field-service operations. Founded in 1990, the company provides design, fabrication, retrofit work, repair support, parts support, and industry-specific upfitting solutions for businesses that rely on purpose-built trucks for daily field operations.

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