

Planet Expands Midwest Retail Presence with Addition of Greg Thomas as Area Sales Manager

MERIDEN, CT, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- [Planet](#), a leading specialty finance company focused on the servicing and production of mortgage loans, has appointed Greg Thomas (NLMS #138839) as Area Sales Manager in Ft. Wayne, Ind., reinforcing the company's commitment to expanding its distributed retail platform across the Midwest.

Thomas brings Planet Home more than 20 years of mortgage industry experience and a reputation for helping borrowers navigate complex financing situations that other lenders may overlook. Throughout his career, he has specialized in government lending, renovation financing, new construction and self-employed borrower solutions, building a business centered on education, transparency and problem-solving.



"Greg has built his career around finding solutions where others see obstacles," said Matt Payan, Senior Vice President, National Production, Distributed Retail. "He combines deep product knowledge with a genuine commitment to serving borrowers the right way, and that's exactly the kind of leadership we want as we continue growing our retail platform. Greg will play an important role in expanding our Midwest presence while helping loan originators build sustainable, long-term businesses."

Thomas entered the mortgage industry in 2005 after a career transition and quickly developed a

passion for helping borrowers who had been turned away elsewhere. He believes many challenging files simply require a deeper level of analysis, stronger communication and a willingness to explore every available option for the customer.

"We've always believed that there's no such thing as a tough file, just a file that deserves the right questions and the right strategy," Thomas said. "Planet gives us the products, the people and the infrastructure to help more borrowers move forward with confidence. I'm excited to build something meaningful in the Midwest and create opportunities for both our customers and our team."

Planet's servicing platform, broad product lineup and strong operational support were key factors in Thomas' decision to join the company. He also cited the company's renovation, construction and government lending capabilities as differentiators that will help him grow his business and better serve borrowers. His team brings expertise in these areas, as well as VA lending. Thomas and his team, licensed in Indiana, Ohio and Michigan, will operate as GO Home Mortgage.

About Planet

Planet is a leading specialty finance company focused on the servicing and production of mortgage loans to support homeowners and investors. Our vertically integrated services span origination, servicing and affiliated services. Planet's scalable solutions combine a deep understanding of our customers with market-leading expertise, responsiveness and commitment to reliably deliver time and again as our customers' needs change throughout every stage of life and business. Planet Home is a DBA of Planet Home Lending, LLC (NMLS#17022). Planet Financial Group, LLC, is the parent company of Planet Home Lending, LLC.

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