

MarbleBLU® Introduces Stainproof Marble Countertop Protection in New Jersey

MarbleBLU® offers StainLock anti-etch protection for marble countertops, helping New Jersey homeowners protect against stains, spills and surface damage.

NEW JERSEY, NJ, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- MarbleBLU™, a marble and natural stone restoration company serving New Jersey, is introducing advanced stainproof and anti-etch marble countertop protection with StainLock™ after nearly 30 years of restoring, repairing and maintaining natural stone surfaces.

Since 1997, MarbleBLU™ has specialized in restoring marble surfaces damaged by stains, etching, scratches, dullness, wear and everyday use. Through decades of hands-on experience, the company has gained a deep understanding of the challenges homeowners face when choosing marble for kitchens, bathrooms and other high-use areas.

Marble remains one of the most beautiful and desirable natural stones available, but many homeowners hesitate because they are concerned about maintenance. Everyday spills, acidic foods and liquids can affect unprotected marble countertops, causing staining, dull areas and surface damage.

Many customers refer to all marble damage as stains, but there is an important difference between staining and etching. Stains occur when substances absorb into the stone, while etching occurs when acidic materials react with the marble surface and leave dull marks, rings or cloudy areas.

Traditional sealers can help protect against absorption and certain stains, but they do not address the surface damage caused by acidic substances. MarbleBLU™ now offers StainLock™ as a stainproof and anti-etch protection solution designed to help protect marble countertops from



Homeowners often love the beauty of marble but worry about stains and etching. MarbleBLU™ offers StainLock™ stainproof and anti-etch protection for marble countertops throughout New Jersey.



After nearly 30 years restoring marble, we know what homeowners love about natural stone and what challenges they face. StainLock™ gives customers a new option to help protect their marble investment."

*Robert Goldstein, Owner of
MarbleBLU*

both staining concerns and acid-related surface damage.

After years of restoring marble countertops and evaluating different protection systems, MarbleBLU™ understands that not all anti-etch products perform the same. The company has seen coating systems fail due to improper installation or application, including issues such as yellowing, peeling and an unnatural appearance.

Through its restoration experience, MarbleBLU™ selected StainLock™ because of its clearer, thinner application and ability to maintain the natural appearance of marble. The protection is designed to be visually invisible once applied,

allowing the original color, character and beauty of the stone to remain unchanged while providing stainproof and anti-etch protection.

Proper preparation is an important part of any marble protection process. Before applying StainLock™, MarbleBLU™ evaluates each countertop and determines whether restoration work is needed. Existing marble may require professional cleaning, stain removal, etch removal, honing, polishing, refinishing or repair before protection is applied.

Complete Marble Restoration Services Throughout New Jersey

While countertop protection is a new solution for customers looking to preserve their marble, MarbleBLU™ continues to provide complete marble and natural stone restoration services for residential and commercial properties.

Services include marble polishing, marble honing, marble refinishing, [marble repair](#), countertop repair, floor restoration, tile and grout restoration, sealing and ongoing stone maintenance.

MarbleBLU™ restores marble surfaces throughout homes and businesses, including kitchen countertops, bathroom vanities, shower walls, floors, fireplaces, stairs, steps, backsplashes, entryways, walls and commercial lobbies.

For homeowners, professional marble restoration can often bring worn, scratched, etched or damaged stone back to a beautiful condition without the expense and disruption of replacement. For property managers and businesses, regular stone restoration and maintenance help preserve the appearance and value of high-traffic marble surfaces.

With nearly 30 years of marble restoration experience, MarbleBLU™ combines repair expertise with advanced protection solutions to help customers restore, maintain and protect their natural stone investments.

MarbleBLU™ provides stainproof and anti-etch marble countertop protection, StainLock™ protection, marble restoration, countertop repair, polishing and complete stone restoration services for residential and commercial customers throughout New Jersey.

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