



# Fluency Named to the Inc. 5000 List of Fastest-Growing Private Companies for the Fourth Year in a Row

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*Agentic Advertising Operating System Ranked in the Top 40% of the List*

BURLINGTON, VT, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- [Fluency](#), the Agentic Advertising Operating System (OS) for scaling paid media across search, social and programmatic channels, announced that it has been named to the [2026 Inc. 5000](#) list for the fourth consecutive year. The annual list is the most prestigious ranking of the nation's most successful independent and entrepreneurial businesses. The company ranked in the top 40% overall and No. 5 among the fastest-growing companies in Vermont.

Fluency enables advertising agencies and in-house teams to automate advertising execution across walled gardens like Google, Meta and TikTok and the DSPs that power the open web. The platform works as an orchestration and governance layer that connects an advertiser's data and systems to every platform so campaigns get built, budgets get paced and rules get enforced automatically, the same way every time. Today, Fluency powers \$3 billion in annual ad spend across more than 250,000 campaigns every month.

"We've spent eight years building infrastructure that lets agencies and in-house teams automate and run their advertising the same reliable way every time, no matter how fast their business grows," said Mike Lane, CEO of Fluency. "Making this list for the fourth year in a row reflects the continued trust our clients place in us, as well as their commitment to scaling their operations with agentic automation. We look forward to continuing to help them grow and thrive."

This year's Inc. 5000 recognizes a new class of companies redefining what growth looks like. From AI and advanced manufacturing to healthcare, consumer products and professional services, these businesses are expanding their impact, creating jobs and proving that entrepreneurial ambition continues to fuel the U.S. economy. Among the 5,000 companies on the list, the median three-year revenue growth rate was 130%, and those companies have collectively added more than 627,208 jobs to the U.S. economy over the past three years.

"Every company on the Inc. 5000 has a story of perseverance, smart decision making, and a refusal to sit still," says Mike Hofman, editor-in-chief of Inc. "Their growth reflects more than strong financial performance—it reflects creativity, resilience and the customer focus required to build companies that make a lasting impact. We congratulate all honorees on this significant

achievement.”

Within the past year, Fluency was also named one of Vermont's Best Places to Work and named to Ad Age's Best Places to Work list for the second year in a row. The company ranked among the fastest-growing companies in North America on the 2025 Deloitte Technology Fast 500 and was most recently honored in the MarTech Breakthrough Awards.

Complete results of the Inc. 5000, including Fluency's company profile can be found at [www.inc.com/inc5000](http://www.inc.com/inc5000).

## About Fluency

Fluency is the Agentic Advertising Operating System (OS) that enables agencies and in-house teams to automate paid media execution across channels while running AI safely and at scale. The platform centralizes campaign creation, budget management, reporting and compliance into a single system, so advertisers can scale their operations and reliably run campaigns with the same precision every time. With AI governance across every paid channel, including the walled gardens and the open web, Fluency manages \$3 billion in annual ad spend. This includes more than 250,000 monthly campaigns for 150 agencies across more than 50,000 locations. The company raised a \$40 million Series A in 2025 and ranked on the Inc. 5000 in 2026 for its fourth consecutive year. With a founding team that has worked in online advertising since 1998, Fluency holds certified partnerships with major ad publishers and was named a finalist for Technology Innovation in the 2024 Amazon Ads Partner Awards.

## About Inc.

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