

Squeaky Wheel Restaurant Marketing Introduces Dedicated Website Maintenance Services for Houston Hospitality Brands

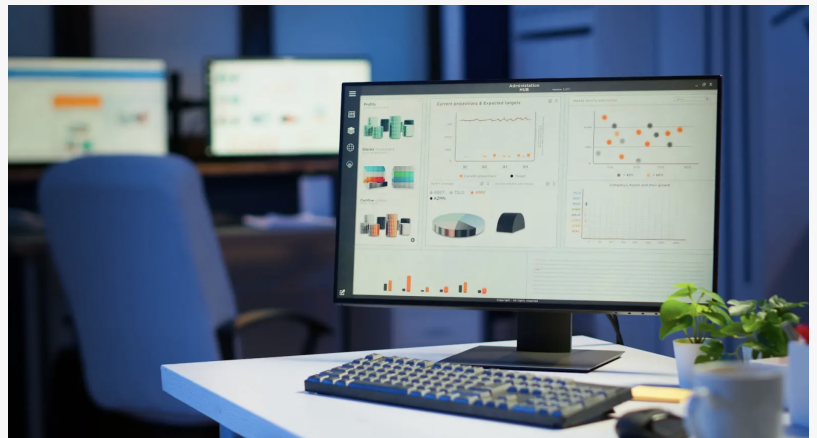
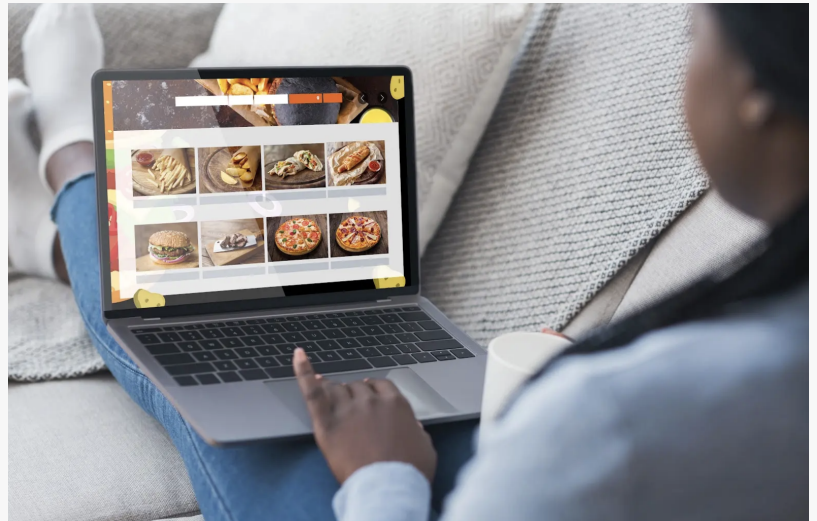
HOUSTON, TX, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- A restaurant website should never feel forgotten.

Menus change. Hours change. Restaurants add new promotions, update their offerings, and make changes to the way guests interact with them online. When those updates don't make it to the website, even a small oversight can create confusion for someone trying to decide where to eat, place an order, or learn more about a restaurant.

That is why restaurant website maintenance Houston has become an important part of keeping a restaurant's digital presence useful and up to date. For busy restaurant owners, however, finding time to handle website updates and maintenance can be difficult when there are already so many moving parts to manage.

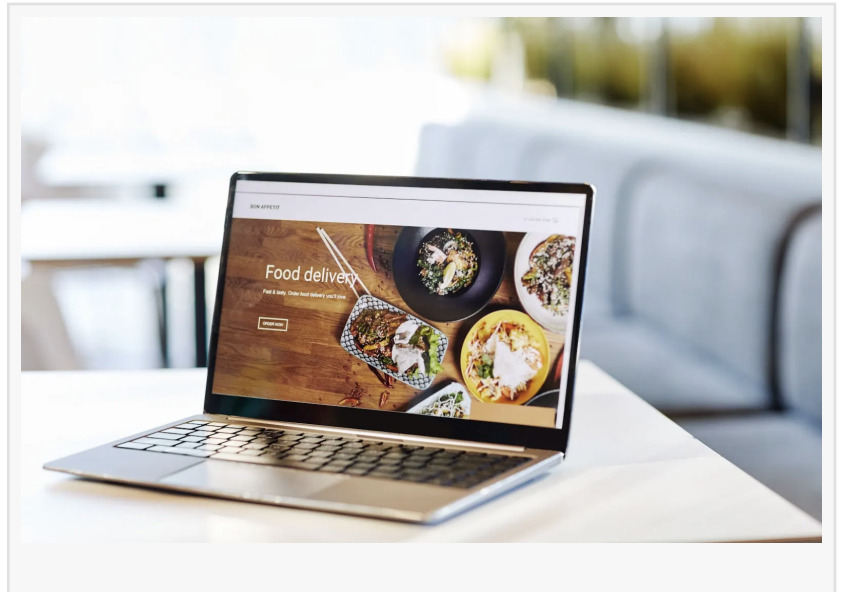
Squeaky Wheel Restaurant Marketing offers [website design](#) and maintenance services specifically for restaurants and hospitality businesses. The Houston-based agency helps restaurant owners maintain websites that reflect their brand while keeping content current and supporting the broader marketing strategy behind the business.

With [Houston restaurant website management](#), the work doesn't necessarily end once a new



website goes live. Squeaky Wheel's services include ongoing website maintenance, optimization, and content updates. Its higher-tier marketing programs also include website hosting and an annual SSL certificate, giving restaurant operators an ongoing resource rather than leaving them to manage everything themselves.

This kind of hospitality website support can be especially useful for restaurants that rely on their website as part of their everyday marketing. Squeaky Wheel's approach includes responsive website development, [local SEO](#), technical SEO, directory management, and content designed to help restaurants stay visible to nearby customers.



The agency also works with restaurants that need a restaurant website update & upgrade rather than starting from scratch. Its website services include developing new or revamped custom WordPress websites, allowing restaurant brands to improve their online presence while keeping their website connected to the rest of their marketing efforts.

For Squeaky Wheel, website care is part of a larger restaurant marketing strategy. The agency describes its website as a central part of a restaurant's digital presence and combines website services with branding, advertising, email and SMS marketing, and local SEO.

Led by CEO Robin Beattie, Squeaky Wheel Restaurant Marketing brings more than two decades of digital marketing and branding experience to its work. Beattie has worked with major consumer brands including Simply Orange®, Jergens Moisturizers®, Coke Zero®, and Minute Maid® before applying that experience to helping restaurants grow.

"Restaurant owners already have enough on their plates," said Beattie. "We want their website to be something they can rely on, not another thing they have to worry about keeping up with. When the website is current and working alongside the rest of their marketing, it can do a lot more for the business."

As restaurants continue to rely on digital channels to attract and retain guests, restaurant ongoing website management gives operators a way to keep their online presence moving with the business. For restaurants that don't have the time or resources to handle website maintenance themselves, having an experienced restaurant marketing team manage those updates can make the digital side of the business one less thing to worry about.

Learn more about Squeaky Wheel Restaurant Marketing and its restaurant website design and

maintenance services at squeakywheelrestaurantmarketing.com.

Robin Beattie

Squeaky Wheel Branding & Marketing

+1 713-502-4688

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