

BrownTrout Publishers Announces the Bonnie Marcus Collection for 2027

Fashion-forward calendars, planners, and giftable organization formats bring bright color, florals, and uplifting style to 2027.

EL SEGUNDO, CA, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- [BrownTrout Publishers](#) is pleased to announce the [Bonnie Marcus Collection](#) for 2027, a vibrant assortment of calendars, planners, and organizational gifts designed to bring style, color, and encouragement to everyday planning.

Known for her fashion-inspired stationery and distinctive use of florals, bold color, and expressive typography, Bonnie Marcus brings her signature point of view to a collection that makes staying organized feel personal, polished, and joyful. The 2027 line pairs functional planning formats with cheerful artwork and inspirational messaging for consumers who want practical organization without sacrificing personality.

“

A paper calendar connects us to both our future and our past in a way technology cannot fully replicate”

Bonnie Marcus



Bonnie Marcus OFFICIAL | 2027 12 x 24 Inch (Hanging) Monthly Square Wall Calendar | Foil Stamped Cover | Plastic-Free

BrownTrout Publishers and [Plato Calendars](#) offer officially licensed Bonnie Marcus wall calendars and coordinated giftable planning formats. New for 2027, the Bonnie Marcus Gift Collection combines a desk pad, Wire-O calendar, pocket planner, and sticker sheet, all presented in a foil-stamped envelope as one stylish set.

“Bonnie Marcus’s artwork has long resonated with

customers who appreciate beautiful paper products that make the everyday feel more special,” said Mike Brown, CEO of BrownTrout Publishers. “Her 2027 collection continues that tradition with designs that are expressive, useful, and made to brighten the spaces and schedules people interact with every day.”

Marcus began her career as a wedding planner in Manhattan, where she saw an opportunity to create more visually exciting invitations for fashion-conscious clients. Her original designs quickly gained attention, leading to stationery commissions from luxury retailers including Bloomingdale’s and Barneys. Before founding her own company, Marcus worked with iconic fashion designer Diane von Furstenberg—experience that helped shape the fashion-forward sensibility that defines her work today.

Since then, Bonnie Marcus has expanded her creative reach through licensing partnerships across greeting cards, invitations, stationery, photo products, confectionery, and other gift categories. Her work is recognized for bringing a fresh, colorful perspective to products that help people celebrate, connect, and stay organized.

A Longstanding Creative Collaboration

The collaboration with BrownTrout Publishers grew from Marcus’s long-standing presence in the gift and stationery industry. After showcasing her work at the Javits Center Gift Show,



Bonnie Marcus OFFICIAL 2027 Gift Collection | Desk Pad & Wire-O Calendar & Pocket Planner | Sticker Sheet | Foil Stamped Cover



Bonnie Marcus OFFICIAL 2027 Gift Collection | Desk Pad & Wire-O Calendar & Pocket Planner | Sticker Sheet | Foil Stamped Cover

she was approached about translating her art into calendar formats. As a dedicated user of paper planners and calendars herself, Marcus brings firsthand understanding of the value consumers place on the tactile experience of writing down appointments, goals, reminders, and milestones.

“A paper calendar connects us to both our future and our past in a way technology cannot fully replicate,” said Bonnie Marcus. “The act of writing things down, using colorful inks, and seeing the month laid out in front of you can be both grounding and uplifting. I love creating products that help people feel more organized while adding a little beauty and happiness to their day.”

The Bonnie Marcus Collection for 2027 is designed for consumers seeking a fashionable, functional way to organize their year. Featuring colorful floral motifs, optimistic details, and practical planning layouts, the collection offers an inviting alternative to purely digital scheduling tools and makes a thoughtful gift for anyone who values paper planning.

The 2027 Bonnie Marcus Collection will be available through BrownTrout Publishers, Plato Calendars, and participating retail partners. For collection details, visit:

<https://www.browntrout.com/bonnie-marcus>

About Bonnie Marcus

Bonnie Marcus is an award-winning stationery designer and founder of the Bonnie Marcus Collection, known for colorful, fashion-inspired artwork that brings style and emotional connection to everyday paper goods. Her licensed designs appear on products sold internationally across multiple stationery, greeting, gift, and lifestyle categories.

About BrownTrout Publishers

BrownTrout Publishers is a leading publisher of calendars, planners, journals, and related paper products. Its extensive 2027 collection includes calendars and planning formats across art, entertainment, lifestyle, nature, pets, travel, licensed properties, and more.

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