

Michelman's Lori Gobris to Present on Sustainable Packaging's Inflection Point at Annual Packaging Summit in Mumbai

Functional coatings, material optimization, and value chain collaboration can help turn sustainability goals into commercially viable packaging.

CINCINNATI, OH, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- Lori Gobris, Global Marketing Director for Packaging at Michelman, will present "Packaging Innovation at the Crossroads of Performance and Sustainability" at the 13th Speciality Films & Flexible Packaging Global Summit & Exhibition. The event will take place August 26-27, 2026, at the Jio World Convention Center in Mumbai, India.



Lori Gobris, Global Marketing Director for Packaging at Michelman

Scheduled for August 26 at 12:45pm, Gobris' presentation will examine how the packaging industry is responding to accelerating regulatory requirements, evolving sustainability commitments, and growing expectations for product performance. The session will highlight how advances in functional coatings are helping brands, converters, and other value chain partners develop packaging solutions that balance sustainability goals with commercial viability.

"As sustainability expectations continue to evolve, the packaging industry has reached a pivotal moment where innovation, collaboration, and performance must advance together," said Gobris. "Functional coatings are enabling new possibilities across paper and film packaging structures, helping companies improve recyclability, material efficiency, and circularity without compromising the performance consumers and brands expect. I look forward to sharing examples of how collaborative innovation is helping move sustainable packaging from concept to reality."

Gobris' presentation will cover:



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- Sustainability, regulation, and emerging packaging design trends
- Strategies for balancing performance, circularity, and efficiency
- Barrier and heat seal technologies for next-generation packaging
- Film-to-paper transitions and material simplification approaches
- The importance of collaboration across the packaging value chain
- Future pathways including bio-based, recyclable, and dual end-of-life solutions

She will also share examples of co-created, market-ready packaging structures that demonstrate how Michelman’s aqueous coating technologies work together as integrated coating systems. Featured innovations will include Michelman’s recently launched [Nuvita® Life 4002 & 4605](#) bio-based barrier coatings, developed for paper-based retail food packaging applications.

Conference visitors are encouraged to attend the presentation and stop by Michelman’s stand to learn more about the company’s sustainable packaging solutions and collaborative approach to innovation.

[About Michelman](#)

Michelman is a global developer and manufacturer of environmentally friendly advanced materials for industry, offering solutions for the coatings, printing & packaging, and fibers & composites markets. The company's surface additives and polymeric binders are used by leading manufacturers around the world to enhance performance attributes and add value in applications including wood and floor care products, metal and industrial coatings, paints, varnishes, inks, fibers, and composites. Michelman is well known as an innovator in the development of barrier and functional coatings, and digital printing press primers that are used in the production of consumer and industrial packaging and paper products, labels, and commercially printed materials. Michelman serves its customers with production facilities in North America, Europe and Asia, product development and technical service centers in several major global markets, and a worldwide team of highly trained business development personnel.

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