

VI Marketing and Branding Announces Continued Growth, New Client Partnerships and National Recognition

Agency enters its 38th year with an expanded client portfolio and investment in talent, innovation and community

OKLAHOMA CITY, OK, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- [VI Marketing and Branding](#) (VI), Oklahoma's largest independently owned marketing agency, and the state's only Google Premier Partner, is continuing its trajectory of strategic growth as it enters its 38th year in business. With an expanded client portfolio, growing national recognition and continued investment in its people and capabilities, the agency is building on another year of momentum.

Over the past year, VI welcomed several new clients, including Integrus Health, Oklahoma State University and Express Employment Professionals, further strengthening its expertise across healthcare, higher education and workforce development.

The agency is projected to achieve 11% year-over-year revenue growth in 2026 while maintaining 100% client retention and adding four new clients across key industries.

"Growth creates opportunity. It gives us the resources to invest in the talent, technology and capabilities that drive our success. We're thoughtful and deliberate about where we invest today so that we remain on the leading edge of tomorrow," said Tim Berney, CEO of VI Marketing and Branding.

VI has continued to earn national recognition for its creative and strategic work, receiving 37 industry awards since the beginning of 2026 for excellence in branding, advertising, integrated



marketing, video production and behavior change campaigns.

Beyond client work, VI remains deeply committed to strengthening Oklahoma communities. Team members currently serve on nine nonprofit boards and actively support local organizations through fundraising and community initiatives, extending the agency's impact throughout the community.

The agency also continues to expand its national visibility through thought leadership. Over the past year, VI leaders have been featured in ten national media outlets, sharing expertise on behavior change marketing, branding, leadership and the future of the industry.

As organizations navigate rapid shifts in technology, artificial intelligence and consumer behavior, VI continues to help clients adapt through research-driven strategy, creative excellence and measurable outcomes.

To learn more about VI Marketing and Branding, visit www.vimarketingandbranding.com.

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About VI Marketing and Branding

VI Marketing and Branding is an integrated marketing agency headquartered in Oklahoma City that's known for creating behavior changing campaigns that deliver record-breaking ROI. With deep expertise in public health, tourism and mission-driven storytelling, VI has earned national recognition for its creative and data-informed approach to marketing.

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