

David C. Lathrop to Appear on Blue Collar America TV

FL, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- David C. Lathrop, founder of OPP Excavating and Construction LLC, is set to appear on Blue Collar America TV, where he will share insights on building a construction business from the ground up and managing the challenges of the industry.

Blue Collar America TV is a cinematic docuseries that spotlights the operators building the real world — the general contractors, trade experts, and construction leaders turning plans into reality through skill, leadership, and execution. Each episode takes viewers inside the journey of a successful contractor, revealing how they win jobs, manage crews, solve problems under pressure, and scale in one of the toughest industries.



You can find out more about the show by going to [website](#)

In this episode, Lathrop will explore how he started his construction business with \$4,000 in the bank and no jobs or leads, using social media to establish a foundation for growth. He also discusses problem-solving on job sites, team management, and his approach to respecting clients' property and delivering quality work.

"We don't just want a paycheck; we want to go home at the end of the day knowing the work we did was quality and everyone was happy," said Lathrop.

David's episode will be available soon on Inside Success Network streaming platforms. In the meantime, you can find out more by visiting <https://cast.insidesuccesstv.com/david-lathrop>

David C. Lathrop

Blue Collar America TV

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This press release can be viewed online at: <https://www.einpresswire.com/article/933820976>

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