

A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards 2026 Call for Entries Announced

A' Retail and E-Commerce Design Awards 2026 celebrates innovative retail experiences, commerce solutions and customer-focused designs worldwide.

COMO, CO, ITALY, August 13, 2026 /EINPresswire.com/ -- Today, A' Design Award & Competition has released its call for entries to A' International Wholesale, Retail Trade, Commerce and E-Commerce Design Awards. The A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards are open for entries by Trade [Designers](#), Retail Layout Designers, E-Commerce Designers, Visual Merchandising Experts, Branding Agencies, Retail Brands, Wholesale Manufacturers, Supply Chain Consultants, Retail Marketing Professionals, User Experience Designers, Customer Journey Experts, Industrial Designers,

Product Manufacturers, Advertising Agencies, Solution Providers, Trade Innovation, Consultancy, Research and Development Companies worldwide. Retail, commerce and e-commerce projects developed within the last 10 years are eligible for participation.

The A' International Wholesale, Retail Trade, Commerce and E-Commerce Design Awards is a two-phase competition. The first phase of the competition is free to join, Trade Designers, Retail Layout Designers, E-Commerce Designers, Visual Merchandising Experts, Branding Agencies, Retail Brands, Wholesale Manufacturers, Supply Chain Consultants, Retail Marketing Professionals, User Experience Designers, Customer Journey Experts, Industrial Designers, Product Manufacturers, Advertising Agencies, Solution Providers, Trade Innovation, Consultancy, Research and Development Companies can register at A' Design Awards to submit a work for the



Wholesale, Retail Trade, Commerce and E-Commerce Design Awards

Trade Awards, and get a preliminary score for their entries. Projects that pass the preliminaries can proceed with nomination, however it shall be noted in advance that there is a nominal fee for nominating entries for Trade Awards consideration.

The A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards recognize excellence in the design of retail environments, commercial experiences and digital commerce solutions. The competition celebrates innovative approaches to how products, brands and services connect with customers across physical and digital touchpoints, including storefronts, showrooms, pop-up shops, retail displays, shopping platforms and e-commerce experiences. By recognizing creativity, functionality, customer experience, visual communication and commercial innovation, the awards highlight designs that shape the future of retail and commerce.

Trade Awards Timeline & Eligibility

Deadline for entries to A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards is on September 30, 2026. Results of the A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards will be announced on May 1, 2027. Professional-edition laureates of the A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards will be granted the highly coveted A' Design Prize which contains a series of PR, marketing and publicity tools to celebrate the status of winning the Trade Awards.

Eligible entries include retail environments, storefronts, showrooms, pop-up shops, retail displays, shopping platforms, e-commerce experiences, shopping apps, trade services and commercial solutions that could be submitted to A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards : Wholesale Trade Services, Retail Appliances, Storefronts, Showrooms, Pop-Up Shops, E-Commerce Platforms, Retail Displays, Trade Show Booths, Wholesale Catalogs, Shopping Apps and More. Trade Awards Sub-categories and their descriptions are available at <https://competition.adesignaward.com/category/88>

Award for Good Trade Design

The Professional and coveted A' Design Prize for A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards includes: Design Excellence Certificate, Lifetime license to use the A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards Winner Logo, Yearbook of Best Designs, Exhibitions of Awarded Works in Italy, Exclusive Design Award Trophy, Exclusive Invitation to Take Part in the A' Design Awards' Gala-Night – La Notte Premio A', Translation of Awarded Works into Foreign Languages, Entry to Prime Clubs, as well as inclusion in World Design Rankings, Designer Rankings, Trade Design Classifications and Design Legends platforms.

In addition, eligible laureates of the A' International Wholesale, Retail Trade, Commerce and E-Commerce Design Awards will also get an exclusive interview which will be published at Designer Interviews website as well as included in the Press Kits. Award winners will also get a press release prepared to announce their victory. For the winners of A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards , a very inclusive press kit will be prepared which

contains the exclusive interview with the designer, the press release for award announcement in addition to design images, photographs of the designer, logo of the designer and the client, dozens of high-resolution photos and images for added exposure including a portfolio that contains previews of other designs projects by the designer.

The Press Kits prepared for the winners of the A' International Wholesale, Retail Trade, Commerce and E-Commerce Design Awards will be distributed to thousands of press members who have gained press accreditation from A' Design Awards. Furthermore there are already dozens of press partners who have confirmed in advance to publish a selection of the best projects among award winners. Both the Press Kit preparation and distribution service as well as the A' Design Prize are given free of charge to the Trade Awards laureates as a gift to celebrate their success of winning the A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards.

[Trade Design Awards](#) Entry & Winners

Press Members, retail designers, e-commerce professionals, visual merchandising experts, brands, marketers and design enthusiasts are invited to visit <https://competition.adesignaward.com/winners-category.php?CATEGORY=88> to see past winners of the A' International Wholesale, Retail Trade, Commerce and E-Commerce Design Awards.

- Award Description could be found at <https://competition.adesignaward.com/category/88>
- Participants can register at <https://competition.adesignaward.com/enter>

About A' Design Award & Competition

The A' Design Award & Competition recognizes outstanding achievements across creative disciplines worldwide. The A' Wholesale, Retail Trade, Commerce and E-Commerce Design Awards provide an international platform for retail designers, e-commerce professionals, visual merchandising experts, brands and commercial innovators to showcase solutions that improve the way businesses connect with customers. By celebrating innovation in retail environments, digital commerce, customer journeys and commercial experiences, the awards encourage professionals and organizations to create engaging, functional and future-oriented approaches to commerce while bringing exceptional retail and e-commerce designs to a global audience. To learn more about the A' Design Awards and the A' International Wholesale, Retail Trade, Commerce and E-Commerce Design Awards please visit designaward.com

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