

QTech Games Joins the Sports Betting West Africa+ Summit 2026 & Gaming Event Francophone Africa 2026

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[/EINPresswire.com/](https://EINPresswire.com/) -- West Africa

continues to strengthen its position as one of Africa's fastest-growing gaming markets, driven by increasing smartphone adoption, digital payment innovation and evolving regulatory frameworks. With just 9 weeks to go, the 11th annual Sports Betting West Africa+ (SBWA+) Summit and 2nd annual Gaming Event Francophone Africa (GEFA) 2026 will bring together the region's leading gaming

professionals at the King Fahd Palace Hôtel in Dakar, Senegal, from 14 - 16 October 2026.



Co-locating the SBWA+ Summit 2026 and GEFA 2026 creates a unique platform for stakeholders from both Anglophone and Francophone Africa to exchange insights, explore new opportunities and build valuable business relationships

Sponsor Spotlight: QTech Games

As a proud sponsor of the SBWA+ Summit and GEFA 2026, QTech Games continues to redefine game distribution across emerging markets.

Celebrating 10 years of operations, QTech Games has established itself as the leading game distributor for emerging markets, serving more than 140 clients with the support of a global team of over 100 employees.

Its unique all-inclusive licence fee model, unified game launcher and wallet integration API enable operators to seamlessly access a diverse portfolio of premium gaming content through a single integration. Backed by decades of industry expertise, an extensive global network of suppliers and providers, multilingual support, and a mobile-first platform enhanced by AI-powered recommendations, QTech Games delivers solutions designed to help operators succeed in today's evolving gaming landscape.

Learn more: <https://www.qtechgames.com>

Insights by QTech Games

With emerging markets continuing to drive global gaming growth, Ekaterina Mayorova, Head of Region - Africa at QTech Games shared insights into content distribution, market expansion, technology, and the opportunities shaping Africa's gaming landscape.

Discussing what distinguishes a successful content distribution platform in today's competitive iGaming landscape, Ekaterina said:

"Firstly, you need a strong Africa-first strategy, built around local market needs, with a deep understanding of player behaviour across different African regions. By working closely with suppliers from an early stage to help shape that content for diverse audiences, and fostering exclusive content opportunities for local operators, QTech always stays at the cutting edge.

That's why we pair our aggregation platform with local-market intelligence and engagement tools such as tournaments and promotions, so operators can activate content, not merely host it."

Meet QTech Games at the SBWA+ Summit 2026 & GEFA 2026

Connect with the QTech Games team in Dakar to explore its latest solutions, discuss opportunities across West Africa's evolving gaming market, and discover how its platform continues to support operators in emerging markets.

Recognise Outstanding Industry Contributions

The SBWA+ Eventus Awards celebrate the organisations and individuals driving innovation, leadership and excellence across West Africa's gaming industry. Submit nominations and recognise those making a lasting impact on the sector.

Nominate here: <https://www.sportsbettingevents.com/sbwa-eventus-awards-nomination>

Secure a Place in Dakar

Join senior executives, regulators, operators, suppliers, affiliates, legal experts and investors at the SBWA+ Summit and GEFA 2026 for three days of high-level discussions, exclusive networking and business development opportunities.

Register here: <https://www.sportsbettingevents.com/sbwa>

Explore sponsorship and exhibition opportunities:

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