

GuidelyPro.AI Launches Product Match Engine for Shopify and WooCommerce Stores Worldwide

Swiss-built product guides online shoppers from a few focused questions to relevant, explained product recommendations in three to five steps.



GuidelyPro.AI

The Evolution of E-Commerce Personalization
GuidelyPro.AI

ZUG, ZG, SWITZERLAND, August 21, 2026 /EINPresswire.com/ -- [GuidelyPro.AI](https://www.guidelypro.ai), a Swiss-built Product Match Engine for e-commerce, is now generally available worldwide following its public launch on 6 August 2026. The product enables Shopify and WooCommerce merchants to guide shoppers through complex product choices in English, German, Spanish and Italian.

Online stores can provide extensive product information while still leaving shoppers uncertain about what to choose. GuidelyPro.AI addresses this decision gap by turning product discovery into a short, guided interaction. Shoppers answer a sequence of relevant questions, and the product interprets their stated needs, matches those needs with information in the merchant's product catalogue, and presents relevant recommendations with an explanation of why they fit.

"Personalization in e-commerce should help people make decisions, not simply show them more options," said Stephan Heilmann, founder of GuidelyPro.AI. "I built GuidelyPro.AI after encountering this problem myself: an online store can offer all the product information a shopper might need and still provide too little guidance to make a confident choice. Our aim is to give merchants a practical way to make product discovery feel more like a helpful conversation."

A typical guided interaction reaches product recommendations in three to five steps. Merchants can use the product to help shoppers compare relevant options and understand the reasoning behind a recommendation. It is designed to reduce decision friction and support more confident purchase decisions.

[Les Collines](#), a jam manufacturer in Hillsdale, New York, is among the businesses using GuidelyPro.AI. The product is intended for specialist merchants whose customers may benefit from guidance based on preferences, needs or intended use.

GuidelyPro.AI is bootstrapped and independently developed by ad bonum Ltd., headquartered

in Zug, Switzerland. The service is hosted in Switzerland on Flow Swiss AG's cloud platform, which is certified to ISO/IEC 27001:2022.

GuidelyPro.AI is available now to Shopify and WooCommerce store owners worldwide. Plans start at USD 99 per month, plus a plan-specific share of attributed revenue. Further information and product access are available at guidelypro.ai.

About GuidelyPro.AI

GuidelyPro.AI is a Swiss-built Product Match Engine for e-commerce. It helps online stores guide shoppers from broad product choice to relevant recommendations through a short sequence of questions tailored to their needs. Launched globally in August 2026, GuidelyPro.AI is generally available for Shopify and WooCommerce stores in English, German, Spanish and Italian.

GuidelyPro.AI is a brand of ad bonum Ltd. and is headquartered in Zug, Switzerland. Learn more at guidelypro.ai.

Stephan Heilmann

ad bonum AG

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