

Uniguest accelerates workplace and campus engagement strategy with acquisition of Visix

Nashville-based Uniguest strengthens position in digital engagement across corporate and higher education markets with acquisition of Visix Digital Signage.

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[Uniguest](#), a global leader in digital engagement technology, today announced the acquisition of Visix, an Atlanta-based provider of enterprise-grade [digital signage](#), room management, and visual communications solutions. The acquisition expands Uniguest's presence in the corporate and [higher education](#) markets and strengthens its position as a leading provider of engagement technologies across multiple end-user environments.



Matt Goche, CEO of Uniguest, and Sean Matthews, CEO at Visix shake hands on the acquisition.

“

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Sean Matthews, CEO Visix

For more than four decades, Visix has helped organizations communicate more effectively through secure, scalable, and highly customizable technology. Its digital signage, room scheduling solutions, and wayfinding systems support clients seeking to modernize communication, enhance safety, and create more connected experiences for employees, students, and visitors.

“Workplace and campus communications are becoming increasingly critical as organizations look for better ways to

connect with their people,” said Matt Goche, CEO of Uniguest. “Expanding deeper into these verticals has been a strategic priority for us, and bringing Visix into Uniguest accelerates that vision. Their established presence in the market, combined with our global reach and engagement expertise, positions us to deliver even more impactful solutions to the customers

we serve.”

Sean Matthews, CEO of Visix, added, “This is a tremendous moment for Visix and our team. Joining a global organization like Uniguest – one that is growing quickly and is committed to building a strong, collaborative culture – feels like a natural fit for us. We’re excited to join a company that shares our values, and we look forward to what we can accomplish together.”

The acquisition supports Uniguest’s strategy to bring together leading digital signage and engagement technologies under one global platform. It also creates opportunities to deliver a broader suite of solutions to customers across corporate campuses, universities, healthcare systems, and other complex environments.

Uniguest is a portfolio company of Atlantic Street Capital. The addition of Visix marks another strategic expansion of Uniguest’s digital engagement ecosystem, following acquisitions across healthcare, senior living, hospitality, sports, education, and enterprise markets.

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