

Whole Supp's Body Fuel Launches in WHSmith Travel Stores Across Ireland

DUBLIN, IRELAND, August 14, 2026 /EINPresswire.com/ -- Whole Supp's Body Fuel, the Irish brand's ready-to-drink complete meal, is now available in WHSmith Travel stores across Ireland, making it easier for travellers to pick up a nutritious, high protein meal on the move.

It is Whole Supp's second retail launch of the summer, coming just a few weeks after Body Fuel landed in [60 Applegreen stores](#) nationwide.

Body Fuel is a complete meal. Each 475ml carton contains 25g of plant protein, 6.1g of fibre with prebiotic inulin, 25 vitamins and minerals, and 7 organic superfoods including beetroot, spinach and cacao. It is vegan, gluten-free and dairy-free, requires no preparation, and is best served cold.

"Eating well while travelling shouldn't be as difficult as it is. When you're rushing between meetings, flights or trains, convenience usually means compromising on nutrition. We created Body Fuel to change that. It's a complete, high-protein meal you can grab and drink on the go. Seeing Whole Supp launch into WHSmith Travel is a major milestone for us and another step towards making better nutrition available wherever people need it."

Darren O'Reilly, Co-founder, Whole Supp

To mark the launch, customers who pick up a Body Fuel from a participating WHSmith Travel store between August 14th and 21st can email a photo of their receipt to hello@wholesupp.com to receive a €5 voucher off their [next online order](#) at wholesupp.com.

Frequently asked questions



One of WHSmith's travel locations in Ireland

Where can I buy Body Fuel?

Body Fuel is available online at [wholesupp.com](https://www.wholesupp.com) and now in WHSmith Travel stores across Ireland.

What is Body Fuel?

Whole Supp's ready-to-drink complete meal. A 475ml carton has 25g of plant protein, 6.1g of fibre, 25 vitamins and minerals and 7 organic superfoods, and is low in sugar. No preparation, best served chilled.

How is Body Fuel different from other meal drinks?

It is a complete meal, not just a protein shake. It includes organic superfoods, adds prebiotic fibre, and is lower in sugar than most other ready-to-drink options.

Is Body Fuel vegan and gluten-free?

Yes. It is 100% plant-based, gluten-free, dairy-free and lactose-free.

Darren O'Reilly

Whole Supp

hello@wholesupp.com

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