

Taycte Launches First Private Label Products: Organic Hazelnut Spreads From Italy

Co-founder Kajo Kajevic brings his culinary and physiological expertise to two new certified organic spreads, made in Italy and now available in the U.S.

LINCOLN, NC, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- [Taycte](#), the boutique culinary importer known for bringing Europe's finest artisanal ingredients to American tables, today announced its first private label product launches: Taycte [Organic Hazelnut Cocoa Cream](#) and Taycte [Organic Hazelnut Honey Cream](#). Both are now available at [taycte.com](#), and also on Amazon.

In a category dominated by spreads padded with palm oil, glucose syrups, and artificial emulsifiers, Taycte's approach is a study in restraint, keeping things fresh and simple. When the ingredients are all organic and natural, you don't need to hide anything in the fine print on the back of the label.

The Organic Hazelnut Cocoa Cream contains exactly three ingredients: organic hazelnuts, organic cocoa, and organic cane sugar — nothing else. No palm oil, no hydrogenated fats, no artificial additives. The ingredients are all minimally processed to preserve their natural flavanols and polyphenols, delivering a deeper, more authentic flavor and keeping the nutrients intact.

The Organic Hazelnut Honey Cream goes even further with only two ingredients: organic hazelnuts and organic honey. No sugar of any kind is added. The natural sweetness of the honey does all the work, balanced by the earthy richness of the toasted hazelnut. The result is a spread that is as clean as it is indulgent, and as a bonus, the sweetness comes with the anti-inflammatory and anti-microbial benefits of natural honey.

With a background in sports physiology, co-founder Kajo Kajevic has a unique perspective on



Taycte Organic Hazelnut Cocoa Spread



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Kajo Kajevic

how food and diet impacts health and performance. Having coached many youth athletes, Kajevic recognizes that "taste starts early. By introducing healthier, organic sweets instead of overprocessed chemical sweets, it sets their nutrition journey in the right direction. Our spreads are designed around that principle: a genuinely satisfying treat whose sweetness comes from real ingredients rather than added refined sugar."

A Natural Evolution

Since founding Taycte in 2020, Kajevic and co-founder Dan Lee have built the brand around a conviction that what you put on the table matters, and that quality, provenance, and simplicity are worth seeking out. The private label launch extends that conviction from sourcing to formulation.

"Importing exceptional products taught us what the standard should be," said Lee. "Private label is the logical next step — taking that standard and building something entirely our own. The hazelnut cocoa spread is my family's new solution to our occasional sweet tooth — one spoonful provides the satisfaction in a healthier way." Both spreads are certified organic and exclusively available in the U.S. through Taycte.

About Taycte

Founded in 2020 by Kajo A. Kajevic and Dan Lee, Taycte is a premium culinary brand based in Lincolnton, North Carolina. The company imports and curates exceptional food products from Italy, Croatia, and the broader Mediterranean — including D.O.P. extra virgin olive oils, aged balsamic vinegar from Modena, truffle-infused delicacies, handcrafted sauces, and authentic Italian appetizers. Taycte's mission is to connect people to the world's best flavors, one jar at a time.

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