

Ujjwal Singh Negi: Freelance SEO Specialist Helps SMBs Improve Visibility Across Search Engines and AI Platforms

Freelance SEO specialist Ujjwal Singh Negi helps SMBs improve their visibility on search engines and AI platforms with practical, budget-friendly SEO services.

DELHI, INDIA, August 13, 2026 /EINPresswire.com/ -- The way people find businesses online is changing. Consumers are no longer just typing queries into search engines and clicking links. More and more, they are getting answers straight from AI overviews and chatbots. For SMBs, this shift can create a new challenge: being visible in search results is important, but being mentioned across AI search platforms is becoming important too. [Ujjwal Singh Negi](#), a [freelance SEO specialist based in Delhi](#), is now offering focused SEO services to help SMBs improve visibility across both traditional search engines and emerging AI platforms.

“

AI search is not the future. It is happening now. SMBs that optimize for both search engines and AI platforms will stay ahead. I help make that shift simple and focused on results.”

*Ujjwal Singh Negi - Freelance
SEO Specialist*

The Way People Search Is Changing Fast

Search behavior is changing fast. AI-driven platforms like Google's AI Overviews, ChatGPT, Perplexity, and other smart assistants now serve direct answers, pulling from trusted sources. Users may compare several businesses before visiting a website, or ask an AI platform to suggest a service provider based on location, price, reviews, or a particular need. If a business isn't optimized to be cited by these systems, it may lose potential customers.

A business can have a good website and still struggle to get noticed if its business information is unclear, its website has technical problems, or its content does not answer the questions people are asking.

A Practical SEO Approach for Search Engines and AI Search Platforms

Ujjwal Singh Negi offers a clear, practical path forward for SMBs that want to be found, not just on Google, but inside AI answers too. His approach is built for small and medium businesses that need results without spending a bunch of money.

He works on full SEO audits, technical fixes like site structure, schema markup, and internal

linking, [local SEO for businesses](#) that rely on nearby customers, content built to get picked up and cited by AI search engines, brand mentions and citations, and brand building activities. He also works on AI search readiness, which means preparing a business's online information so that AI systems can better understand its services, expertise, location, and other important details.

“SEO is not only about ranking on search engines anymore. SMBs need to make sure that people can understand what they do, where they operate, and why customers should choose them. The same information also needs to be clear enough for search engines and AI search platforms to understand,” said Ujjwal Singh Negi, Freelance SEO Specialist.



Ujjwal Singh Negi - Freelance SEO Specialist

Building an Online Presence That Actually Brings Customers

Better rankings are useful, but rankings alone are not the final goal for most SMBs. A business owner wants people to call, fill out a form, book an appointment, visit a location, or make a purchase. In short, they want more customers.

The work carried out by Ujjwal Singh Negi is therefore focused on practical business goals such as helping more potential customers discover a company online, improving relevant search visibility, increasing enquiries, strengthening the business's online presence, and making its information easier to find across major search platforms.

He works with a wide range of small and medium businesses, including home service companies, professional consultants, clinics, salons, institutes, local service providers, and other businesses.

Complimentary AI & Google Visibility Assessment for SMBs

Ujjwal Singh Negi is offering a limited-time opportunity for SMBs to get a clear picture of where they stand online. SMBs that reach out will receive a complimentary “AI & Google Visibility Assessment.”

SMBs owners can claim the complimentary visibility assessment by contacting him.

About Ujjwal Singh Negi

Ujjwal Singh Negi is a freelance SEO specialist based in Delhi, India, and has been working in the SEO industry since 2020. He has worked on 50+ SEO projects across India, the USA, the UK, Australia, the UAE, and Singapore. Ujjwal Singh Negi combines technical SEO, content optimization, brand building, and AI search readiness to help SMBs compete online. His focus is on practical, results-driven SEO that fits business budgets and goals.

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