

Suneel Gupta to Headline WIM SUMMIT 2026 as Attendees Go 'ALL IN' on Leadership, Learning, and Connection

The 16th annual conference will bring manufacturers together in person and online for three days of ideas, learning, and connections under the theme "ALL IN."

CLEVELAND, OH, UNITED STATES, August 14, 2026 /EINPresswire.com/ -- The Women in

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*Allison Roberts Grealis, WIM
President and Founder*

Manufacturing Association (WIM) announced that bestselling author, entrepreneur and leadership expert Suneel Gupta will serve as a keynote speaker at WIM SUMMIT 2026, taking place October 7–9 in Las Vegas, NV. The 16th annual conference will bring manufacturing professionals together in person and online for three days of ideas, practical learning, and meaningful connection under the theme “ALL IN.”

Gupta is known for helping leaders and teams sustain performance without sacrificing well-being. Drawing on research and storytelling, he explores how people can restore their energy and keep moving through uncertainty,

a timely message for manufacturing professionals who may be navigating ongoing change.

“WIM SUMMIT is about bringing people together to learn, connect, and leave with fresh ideas they can put into practice,” said Allison Roberts Grealis, president and founder of the Women in Manufacturing Association. “Suneel's message will encourage participants to think differently about the energy they bring to everything they do, and our educational sessions will help turn that inspiration into meaningful action. Whether joining us in Las Vegas or online, participants can shape an experience that reflects what matters most to them.”

A SUMMIT Experience Built Around Each Attendee

The WIM SUMMIT offers educational programming that participants can shape around their title, function and career stage. Instead of following a one-size-fits-all agenda, attendees can select from sessions that cover strategic leadership, workplace culture, workforce and professional development, technical and operational excellence, smart manufacturing and artificial intelligence, sustainability and responsible manufacturing, manufacturing business trends,

allyship, and personal development.

Customized educational tracks can support:

- Executives and owners: Focus on growth, transformation and decision-making with Driving Growth and Value Creation in Manufacturing, Strategic Planning & Execution and Forging Ahead: Leading Through Uncertainty in Manufacturing.
- Production and operations leaders: Strengthen performance and frontline leadership through Beyond Lean Basics, Designing Quality In and Doubling Capacity with the Team You Have.
- Human resources and workforce leaders: Address talent, culture and employee needs with Manufacturing Workforce: All In on Next-Generation Talent, Optimizing HR Practices for Success and Workplace Accountability & Culture in Manufacturing.
- Sales and marketing leaders: Improve communication, customer value and business growth through Selling Sustainability: Turning ESG into Growth, Speak with Impact, and Comms as a Superweapon.
- Supply chain leaders: Explore process improvement, data and operational risk through Digital Transformation Is Failing at the Handoffs, Why AI Fails Without Strong Process and Data Foundations and Safety Isn't Plant-Only.

Across the agenda, participants can pair their breakout sessions with the WIM Expo, networking events, plant tours and a community service project, creating a completely customized, WIM SUMMIT plan.

Go ALL IN from Anywhere.

For professionals who cannot travel to Las Vegas, the WIM SUMMIT virtual experience provides an easy way to participate from wherever they are. Virtual attendees can access the keynotes and educational content without the time and expense of travel, bringing relevant ideas back to their teams and organizations in real time.

In-person and virtual registration options make it possible for individuals and teams to choose the format that works best for them while remaining connected to the WIM community and the conversations shaping the future of manufacturing.

Registration Information

Registration for WIM SUMMIT 2026 is open. To explore the agenda, compare in-person and virtual registration options and build a customized SUMMIT experience, visit womeninmanufacturing.org/summit.

About Women in Manufacturing

The Women in Manufacturing Association (WIM) is a global association of more than 35,000 members dedicated to supporting, promoting and inspiring women and allies in manufacturing through leadership development, education, networking and career resources while helping manufacturers build stronger workforces. [For more information, visit womeninmanufacturing.org](https://womeninmanufacturing.org).

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