

Cincy Light Expands Family with Cincy Splash, Cincinnati's Vodka Soda

Rhinegeist is proud to expand its portfolio to offer fans of the Queen City a new option - Cincinnati's Vodka Soda - Cincy Splash.

CINCINNATI, OH, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- Rhinegeist's [Cincy Light](#) is expanding its brand family with [Cincy Splash](#), a new Vodka Soda line offering fans an alternative to beer and expanding the synergistic partnership with local NIL Cincy Reigns. The line will feature three flavors—Pineapple, Black Cherry, and Peach—and will launch across the Cincy Light fan footprint throughout late August and early September.



Cincy Splash Variety Pack

Cincy Splash, a flavorful mix of real vodka and real fruit juice with only 100 calories and 2.8 grams of sugar, will join Cincy Light and Cincy Light Lime as a year-round release in single-flavor 4-packs and 8-count variety packs.

"Since its launch Cincy Light has proven itself as an important part of our portfolio that has allowed us to offer something new to beer drinkers. After more than a year of hard work we are excited to add Cincy Splash to our Cincy family of products to provide a new option to Vodka Soda fans throughout our footprint."

— Adam Bankovich, CEO, Rhinegeist Brewery

As Cincy Light grows in popularity across the central Cincinnati footprint and beyond, Rhinegeist believes that offering Cincy Light fans an alternative to beer is important. Cincy Splash is a light, refreshing Vodka Soda that offers all of the quality and consistency that fans expect from Cincy Light, with fewer carbs and calories than the flagship Light Lager. With three exciting new flavors to choose from, drinkers that aren't fans of lager will find a tasty way to drink local and support a great cause. Cincy Light has also been named An Official Local Vodka Soda Partner of the Cincinnati Bengals, and will be available for purchase at Paycor Stadium throughout the football

season.

"Cincy Splash is a great addition to the Cincy Light family, and will strengthen the Rhinegeist and Cincy Reigns partnership by adding an option for fans that don't typically reach for beer. The additional partnership with the Bengals is a big move for all of us involved in the partnership, and is a great boon for local sports fans and the community as a whole."

— Brian Fox, President, Cincy Reigns

Where to Find Cincy Splash: Cincy Splash will be available in Dayton, Columbus and Northern Kentucky markets in late August. Distribution will expand throughout September, ultimately reaching wherever Cincy Light is sold. Cincy Splash will launch in individual-flavor 12 oz. four-packs (Black Cherry and Pineapple) and eight-count mixed variety packs (Peach, Pineapple, Black Cherry). For current availability, visit the [Rhinegeist Beer Finder](#).

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ABOUT RHINEGEIST BREWERY

Founded in 2013 in Cincinnati's historic Over-the-Rhine neighborhood, Rhinegeist Brewery is one of the fastest-growing craft breweries in the country. Named for the "ghost of the Rhine," Rhinegeist pays homage to the city's rich brewing heritage while pushing the boundaries of craft beer. From its flagship Truth IPA to its growing portfolio including Cincy Light, Bubbles, and Ghost NA, Rhinegeist remains committed to quality, community, and the spirit of Cincinnati.

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