

Impel Named to the 2026 Inc. 5000 List, Among Top 50 Fastest-Growing AI & Data Companies for a Second Consecutive Year

Repeat recognition reflects Impel's sustained growth as more dealers and OEMs adopt its Automotive AI Operating System

NEW YORK, NY, UNITED STATES, August 14, 2026 /EINPresswire.com/ -- [Impel](#), the global leader in AI solutions for the automotive industry, announced today that it has been named to the 2026 Inc. 5000 List, ranking among the top 50 fastest-growing companies in the AI & Data industry category for the second consecutive year. The recognition reflects Impel's sustained growth and expanding leadership position at the intersection of artificial intelligence and automotive retail.



“

Being named to the Inc. 5000 for a second consecutive year, and ranking among the top 50 fastest-growing AI & Data companies on this year's list, speaks to the trust dealers and OEMs place in Impel.”

Devin Daly, Co-Founder and CEO of Impel

The Inc. 5000 is an annual list of the fastest-growing private companies in America, showcasing the best of the best in entrepreneurial business. Companies are ranked by revenue growth over a three-year period and further ranked within their industry category. Among AI & Data companies on this year's list, Impel placed in the top 50, reflecting the accelerating adoption of its [AI Operating System](#), a fully integrated, enterprise-grade platform that helps automotive OEMs, dealer groups, and retailers deliver individualized, unified, and brand-compliant customer experiences at scale.

"Being named to the Inc. 5000 for a second consecutive year, and ranking among the top 50 fastest-growing AI &

Data companies on this year's list, speaks to the trust dealers and OEMs place in Impel every day," said Devin Daly, Co-Founder and CEO of Impel. "Our goal has always been to give retailers a

single, unified AI experience across the entire customer journey, delivering concierge-level service at scale. As the category creator and first mover in Automotive AI, we hold a genuine product advantage, because the head start in training data we've built makes our AI measurably more effective over time. This continued recognition reflects the results that advantage delivers for the thousands of dealers and OEMs we serve."

Impel's AI Operating System is the only end-to-end AI platform purpose-built for the needs and workflows of auto retailers and manufacturers. With a fully customizable Knowledge Bank and advanced Agentic AI capabilities, retailers can deploy brand-compliant agents that support key business objectives while delivering better customer experiences at every touchpoint. By engaging and converting customers at every stage—from the first marketing touchpoint to sales, service, and repurchase—Impel's technology directly enhances retailer productivity, profitability, and customer lifetime value. Dealers using Impel AI see an average 27% increase in sales conversions, 27% increase in service repair orders generated, and 24% lift in customer repurchase rates.

About Impel

Impel is harnessing the power of AI to transform automotive retailing and has become one of the largest vertical AI companies in the world. The company's industry-leading Automotive AI Operating System helps more than 8,000 retailers and OEMs unify the entire customer journey, fueling faster decisions, deeper connections, and measurable impact at every step along the way. To date, Impel has delivered more than 42 billion shopper interactions, influencing over \$12 billion in sales and service revenue across 51 countries.

About Inc.

Inc. is the leading media brand and playbook for the entrepreneurs and business leaders shaping our future. Through its journalism, Inc. aims to inform, educate, and elevate the profile of its community: the risk-takers, the innovators, and the ultra-driven go-getters who are creating the future of business. Inc. is published by Mansueto Ventures LLC, along with fellow leading business publication Fast Company. For more information, visit www.inc.com.

April Mullen

Impel

amullen@impel.ai

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/933934441>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.