MindChip Industries Named 2026 Best of Michigan Award Winner

METRO DETROIT, MI, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- MindChip Industries, a veteran-owned WordPress development and hosting company based in Brownstown, Michigan, has been named a 2026 Best of Michigan Award winner. The recognition honors the company's two decades of building fast, custom websites for businesses across Metro Detroit and beyond, work that has helped clients modernize outdated sites into tools built to generate leads and support daily operations.

What sets MindChip Industries apart is where the work actually happens. Every project, from custom website design and development to search engine optimization and ongoing maintenance, is completed in-house in Michigan. No portion of the process is outsourced or handled offshore, a distinction that the company treats as a core operating principle rather than a marketing line. Clients work directly with the people building their site, not a rotating support queue.

That hands-on structure reflects a broader philosophy about how small businesses should be able to grow online. Rather than handing clients a template and moving on, MindChip Industries starts by identifying what genuinely sets a business apart, then builds a website designed to communicate that clearly while remaining simple enough for the client to update without ongoing outside help. The company also offers US-based website hosting exclusively, reinforcing the same commitment to speed, security, and dependability that defines their development work.

“We don’t take on every client, and we don’t cut corners on the ones we do,” said Jason Heien, Senior WordPress Developer and Graphic Designer at MindChip Industries. “If we say we’re going to fix something and we don’t, the client doesn’t pay. That’s the standard we hold ourselves to, and it’s part of why this award means a lot.”

As MindChip Industries begins its next chapter, the company plans to continue expanding its automation and AI-powered tools while keeping every line of code local to Michigan. The 2026 Best of Michigan Award adds a new milestone to a business built on the idea that a website should work as hard as the company behind it.

For more information, click here.

MindChip Industries

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