

Navitas Marketing Launches New Nonprofit Marketing Program with Free Website

New program gives qualifying nonprofits access to ongoing digital marketing support and a professionally designed website at no additional cost

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[Navitas Marketing](#), a full-service branding and marketing agency, has launched a new marketing program

designed specifically to help nonprofit organizations strengthen their digital presence, reach more supporters, and make a greater impact in the communities they serve.



Through the new program, qualifying nonprofit organizations that enroll in Navitas Marketing's \$1,200-per-month nonprofit marketing package with a 12-month commitment will receive a professionally designed and developed website at no additional cost.

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Kevin Homer

“[Nonprofits](#) are doing incredibly important work, but many simply don't have the resources or internal marketing staff needed to consistently promote their mission,” said Kevin Homer, President of Navitas Marketing. “We wanted to create a program that provides them with the strong website foundation they require and an experienced

marketing team that can help tell their story, expand their reach, and make the most of their marketing investment.”

The comprehensive package provides nonprofits with ongoing marketing strategy and execution, including social media management, strategic email marketing, Google Ad Grant management, website maintenance and support, performance reporting and monthly strategy sessions.

For eligible organizations, Navitas Marketing can also help manage the Google Ad Grant program, which provides qualifying nonprofits with up to \$10,000 per month in Google Search advertising. Combined with a strategically designed website, the program gives nonprofits an

integrated digital platform for increasing awareness, attracting supporters, promoting programs and events, and driving donations.

MORE THAN A FREE WEBSITE

Rather than offering a one-time website giveaway to a single organization, Navitas Marketing created the program to provide ongoing support to nonprofits that qualify for the initiative.

The included website is professionally designed and developed to serve as the foundation for each organization's digital marketing efforts. Websites can include up to 10 pages, assistance with content and imagery, responsive mobile-friendly design, donation integration, and other standard functionality based on the organization's needs.

"Our goal isn't simply to build a nonprofit a better website and wish them luck," Homer said. "A great website needs people to find it, engage with it, and take action. By combining the website with an ongoing marketing strategy, we can help nonprofits build a stronger digital presence that continues working for their mission throughout the year."

Navitas Marketing has extensive experience working with nonprofit and community-focused organizations on website development, branding, digital marketing, and strategic communications. The agency developed its new nonprofit program to make those resources more accessible while giving organizations a dedicated marketing partner to help execute their strategy.

HOW NONPROFITS CAN PARTICIPATE

The program is available to qualifying 501(c)(3) nonprofit organizations. Organizations interested in participating can learn more about the program, review eligibility requirements, and request a free consultation at:

<https://navitasmarketing.com/free-website-for-nonprofits>

ABOUT NAVITAS MARKETING

Navitas Marketing is a full-service branding and marketing agency based in Montgomery County, PA, helping organizations build stronger brands, connect with their audiences, and achieve measurable growth. The agency provides website design and development, branding, digital marketing, social media, content development, video production, and strategic marketing services to businesses and nonprofit organizations.

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