

Greatway Financial Earns Third Consecutive Consumer Choice Award for Empowering Canadians Through Financial Planning

SASKATOON, SASKATCHEWAN, CANADA, August 18, 2026 /EINPresswire.com/ -- Consumer Choice Award is proud to announce that Greatway Financial Inc. has been named the 2026 Consumer Choice Award winner in the Financial Planning Consultants category. This marks the company's third consecutive Consumer Choice Award, recognizing its commitment to helping Canadians protect what matters most while empowering financial professionals to make a lasting impact in their communities.

Founded on the belief that financial security begins with education and trusted guidance, Greatway Financial has built a people-first approach to financial planning. By equipping insurance advisors with industry-leading training, tools, and ongoing support, the company helps Canadians make informed decisions to protect their families, preserve their wealth, and plan confidently for the future.

"Receiving our third consecutive Consumer Choice Award is an honour and a reflection of the trust our advisors and clients place in Greatway Financial," said the Greatway Financial team. "Our mission has always been to empower Canadians through education, trusted guidance, and meaningful financial solutions that help families build a stronger future."

What sets Greatway Financial apart is its commitment to empowering both advisors and clients. Rather than simply offering financial products, the company invests in developing knowledgeable, well-supported insurance professionals who are equipped to provide personalized guidance tailored to each client's unique goals and circumstances.

As a family-founded Managing General Agency (MGA), Greatway Financial has built its reputation





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Greatway Financial Team

on relationships, integrity, and service. The company's collaborative culture and commitment to professional development allow advisors to grow successful businesses while helping clients navigate important financial decisions with confidence.

Three consecutive Consumer Choice Awards reflect Greatway Financial's ongoing dedication to excellence, innovation, and making financial planning more accessible for Canadian families. By combining education, personalized support, and a long-term approach to

financial well-being, the company continues to help clients protect what matters most.

The Consumer Choice Award is based on independent market research evaluating reputation, customer satisfaction, and overall excellence. Greatway Financial's third consecutive win highlights its continued leadership in financial planning and its commitment to delivering exceptional value to advisors and clients alike.

For more information, visit www.greatwayfinancial.com or [CLICK HERE](#).

About Greatway Financial Inc.

Greatway Financial Inc. is a family-founded Managing General Agency (MGA) dedicated to helping Canadians protect what matters most. By equipping insurance professionals with comprehensive training, innovative tools, and ongoing support, Greatway Financial empowers advisors to deliver personalized financial guidance that helps clients build confidence in their financial future.

About Consumer Choice Award

Consumer Choice Award has been recognizing business excellence in North America since 1987. Its rigorous selection process ensures that only the most outstanding service providers in each category earn this prestigious recognition. Visit www.ccaward.com to learn more.

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Consumer Choice Award

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