

Saku Hiewa and MGBSP Services Address the Business Education Gap Facing Modern Entrepreneurs

Brandon Ford of Saku Hiewa and Martyn Kingsley of MGBSP Services highlight why business education is essential for entrepreneurs seeking long term growth

PHILADELPHIA, PA, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- The barriers to starting a business have never been lower. Social media, digital marketplaces, creator platforms, and modern financial technology have made it possible for skilled professionals to turn their talents into businesses faster than previous generations could.

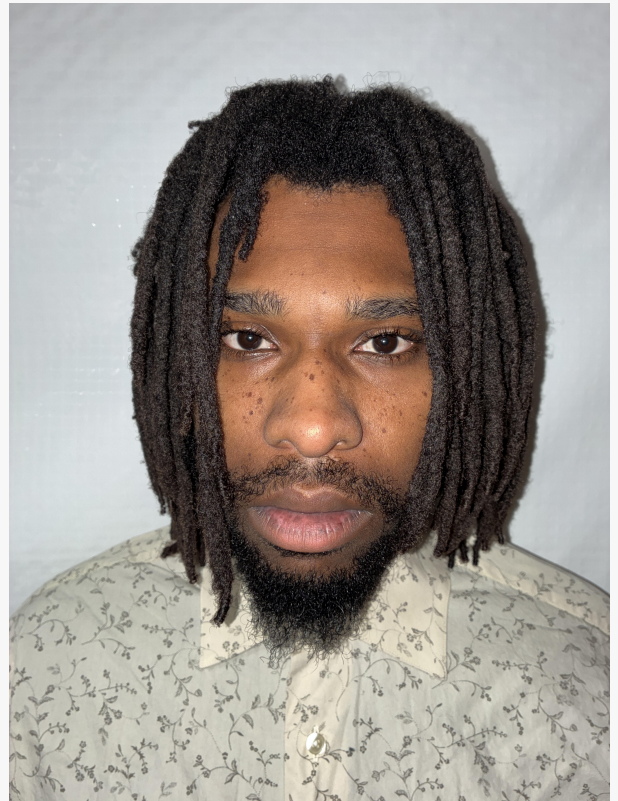
But according to [Saku Hiewa](#) and [MGBSP Services](#), that accessibility has also exposed a major challenge across modern entrepreneurship: the business education gap.

Many entrepreneurs understand their craft extremely well. A contractor may understand construction. A trader may understand markets. A producer may understand music. A consultant may understand strategy. A creator may understand content.

What they may not understand is how to build the infrastructure required to turn those skills into a sustainable company.

[Martyn Kingsley](#), known professionally as MartynGBuckets, and Brandon Ford, founder of Saku Hiewa, believe this distinction is becoming increasingly important as more individuals enter entrepreneurship through specialized skills and digital platforms.

Being Good at the Work Is Only the Beginning



Brandon Ford, founder of Saku Hiewa, an organization focused on entrepreneurship, financial markets, business development, and modern digital strategy.

Technical ability can create an opportunity, but operating a company requires an entirely different collection of skills.

Entrepreneurs eventually encounter pricing, contracts, accounting, cash flow management, customer acquisition, intellectual property, taxes, compliance, delegation, risk management, and long term strategic planning.

A business can generate significant sales while struggling with margins. A founder can attract customers while lacking adequate agreements. A company can experience rapid growth without having the operational systems necessary to manage it.

Revenue alone does not eliminate weaknesses. Growth can magnify them.

From Skilled Professional to Business Operator

Martyn Kingsley (MartynGBuckets) works across business development, strategic performance, digital growth, media, and commercial strategy.

Through MGBSP Services, Kingsley focuses on areas surrounding modern business operations, including positioning, digital distribution, brand development, and long term commercial strategy.

“

Entrepreneurs spend years mastering what they do, but building a company requires learning an entirely different set of skills. That education becomes more important as the business grows.”

Brandon Ford

Brandon Ford, founder of Saku Hiewa, positions the company around entrepreneurship, financial markets, business development, and disciplined decision making.

Their perspective reflects a broader reality within entrepreneurship. Producing a valuable product or service is only one component of building a sustainable organization. Eventually, the entrepreneur must also become an operator.

Financial and Operational Knowledge Matters



Martyn Kingsley, professionally known as MartynGBuckets, at Philadelphia magazine's Best of Philly Party in Philadelphia.

One of the most important components of the business education gap is financial literacy.

Entrepreneurs frequently focus on revenue because it is one of the most visible measurements of growth. But revenue does not necessarily indicate financial strength.

Business owners must understand concepts including profit, cash flow, debt obligations, taxes, working capital, and liquidity. Strong operators need to understand not only how money enters a company, but how capital moves throughout the organization.

Business education also extends into contractual and operational infrastructure.

Clear agreements can establish expectations surrounding compensation, deliverables, ownership, confidentiality, termination rights, and other important elements of commercial relationships.

As companies expand, infrastructure becomes increasingly important. More customers create more obligations. More revenue creates additional financial complexity. Larger partnerships can create greater contractual exposure.

Systems that appear unnecessary when a company is small can become essential as it grows.

From Talent to Enterprise

Saku Hiewa and MGBSP Services believe entrepreneurs should approach business education with the same seriousness they applied to learning their original craft.

Founders do not need to personally become accountants, attorneys, marketers, financial analysts, and operations executives. They do, however, benefit from understanding these disciplines well enough to identify risks, ask informed questions, evaluate professional guidance, and make stronger decisions.

For Ford and Kingsley, the business education gap ultimately represents the distance between knowing how to generate income and understanding how to build an organization around that ability.

Talent can create an opportunity. Execution can generate revenue. Financial intelligence, operational discipline, legal awareness, and strategic decision making can help turn that opportunity into a sustainable enterprise.

About Saku Hiewa

Founded by Brandon Ford, Saku Hiewa operates across entrepreneurship, financial markets, business development, and modern digital strategy.

About MGBSP Services

MGBSP Services works across business development, brand strategy, digital growth, media, and commercial strategy. Martyn Kingsley, professionally known as MartynGBuckets, works through MGBSP Services across these areas with a focus on business positioning and long term growth.

Brandon Ford

Saku Hiewa

+1 610-229-1054

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/933959356>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.