

Digital Directory Express Publishes 2026 Buyer's Guide to Digital Building Directories

Digital Directory Express released a 2026 buyer's guide helping U.S. property managers choose digital building directories for multi-tenant office buildings.

PLYMOUTH, MN, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- Digital Directory Express has published its 2026 Buyer's Guide to Digital Building Directory Systems, a free resource that walks property managers through selecting digital building

directories for multi-tenant office buildings. The guide arrives as commercial landlords contend with steady tenant turnover and growing pressure to keep lobby displays accurate, and it details how modern digital signage can replace the printed insert panels that have anchored office lobbies for decades.



We built this guide because property managers were tired of printed directories slowing them down and needed a clear way to choose the right digital system”

Sam Rogers, President

Written for facility managers and property teams at buildings with 30 to 200 tenants, the guide addresses the segment that feels suite changes most acutely. In buildings where tenants move, expand, or rebrand on a regular basis, outdated tenant signage becomes a visible problem the moment a visitor walks through the door. Digital building directories solve that by letting building staff update names, suite numbers, and logos in minutes rather than waiting on a sign shop.

The logo for Digital Directory Express, with "Digital Directory" in black and "Express" in red. Below it, in smaller text, is "by AlivePromo, Inc."

Digital Directory Express®
by AlivePromo, Inc.

Why Printed Directories Fall Short of Digital Directories

The guide opens by examining why traditional directories fail operationally. Printed insert panels require manual reprints for every change, and a single tenant move can leave a lobby looking neglected for weeks. For a growing portfolio, those small delays multiply into a recurring administrative burden. Digital lobby signs remove that friction by shifting updates to a screen

that staff control directly, which the guide argues is the core reason digital signage has moved from a premium upgrade to a baseline expectation in Class A and Class B office space.

What the 2026 Digital Building Directory Guide Covers

The buyer's guide is organized around the decisions property managers actually face. It compares the three main hardware formats used for digital building directories: wall-mounted displays with the smallest footprint, pedestal and monument directories for premium lobby aesthetics, and interactive touchscreen kiosks built for rosters exceeding 100 tenants. From there it moves into feature evaluation, covering self-serve updates, logo support, user permissions, and offline playback.

To help teams compare vendors on equal footing, the guide includes a complete RFP template with a scoring matrix, a three-year total cost of ownership analysis, and an implementation roadmap that runs from initial site survey to launch. A vendor landscape section breaks the market into turnkey systems, software-only content management platforms, and custom integrators, giving readers a framework for matching a solution to their building's size and internal resources. The document is written to be vendor-neutral, so property teams can use it even if they ultimately choose a provider other than Digital Directory Express.

Part of a Growing Library of Property Management Guides

The 2026 buyer's guide joins an extensive library of resources Digital Directory Express has published for property teams navigating the shift to digital signage. For managers weighing how to keep displays current without on-site visits, the company's [guide to cloud-managed](#) digital lobby directory signage walks through remote update workflows, role-based access controls, and offline playback during internet outages. For owners overseeing more than one property, a [companion guide](#) on standardizing digital directories across multiple buildings lays out standardized data models, design templates, and a 90-day rollout plan for maintaining consistency across an entire portfolio.

A Turnkey Approach to Digital Signage

Digital Directory Express positions itself within that landscape as a turnkey provider, shipping systems pre-configured so property teams avoid coordinating multiple vendors. Its directory lineup includes a wall-mounted portrait display, an upright monument pedestal, and a compact blade pedestal, all built on commercial-grade LCD hardware backed by three-year manufacturer warranties. Content updates run through one of three methods: AlivePulse web-based management, AliveKey USB updates, or an AlivePulse Concierge service for teams that prefer to outsource the work entirely.

The company markets its web-based management with no monthly fees, a point the guide flags as a meaningful factor in long-term cost. As a GSA-certified contractor shipping nationwide,

Digital Directory Express serves both private property managers and government facilities across the United States.

Meeting a Shift in How Buildings Communicate

The release reflects a broader shift in how multi-tenant buildings present themselves. As tenant expectations rise, digital lobby signs and interactive directories increasingly serve double duty as wayfinding tools and branding surfaces, displaying building announcements, amenity information, and tenant logos on a single screen. Industry observers note that buildings competing for tenants increasingly treat lobby technology as part of the leasing pitch, not merely a back-office utility. The 2026 guide frames that evolution as practical rather than aspirational, focusing on workflow, cost, and reliability over features that look impressive but rarely get used.

"We built this guide because property managers were tired of printed directories slowing them down and needed a clear way to choose the right digital system," said Sam Rogers, President of Digital Directory Express.

Rogers said the company drew on years of installations to identify the questions buyers most often overlook, from update permissions to what happens to a display when the internet connection drops. He added that the free format was intentional, aimed at helping owners make informed decisions before they ever request a quote. The guide is available now on the Digital Directory Express website at no cost.

About Digital Directory Express

Digital Directory Express provides plug-and-play digital building directories and digital signage for multi-tenant office buildings, retail centers, and government facilities. A division of AlivePromo, Inc., a digital signage company with roughly two decades in the industry, it is headquartered in Plymouth, Minnesota, and ships and supports its products nationwide. More information is available at their website: [DigitalDirectoryExpress.com](https://www.DigitalDirectoryExpress.com)

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