

Guy Harvey Welcomes New Brand Ambassadors

They represent the many ways people experience, understand and protect the ocean

FORT LAUDERDALE, FL, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- Guy Harvey, Inc. has expanded Team Guy Harvey, welcoming Bill Boyce, Ryan Morie and Emmanuel Williams as its newest ambassadors. Together they represent the many ways people experience, understand and protect the ocean, keeping the spirit of discovery alive through curiosity, art and a commitment to conservation.

Boyce, Morie and Williams each bring a distinct perspective, authenticity and expertise to Team Guy Harvey. Through their experiences and compelling content, the trio will help carry the Guy Harvey legacy forward, create new stories from the water and inspire more people to explore responsibly.

"We are building the next generation of an ocean-driven community, one that honors the brand's history while inviting new voices, new adventures and new audiences into the story," said Monica Mirro, Senior Vice President of the Guy Harvey brand. "We remain rooted in our founding legacy while expanding ways consumers can experience the brand."



Bill Boyce



Ryan Morie

A scientific storyteller with a fearless curiosity to explore farther, try something different and inspire more people to experience what the water offers, Bill Boyce (@billboycebaja) brings decades of experience as a fisheries scientist, photographer, filmmaker and television host. He has filmed international expeditions with Dr. Guy Harvey and connects decades of Guy Harvey history with the knowledge, conservation work and global storytelling that will help shape the brand's future. He contributes to major productions, including the BBC's Blue Planet, and is Fishing Operations Guest Host and Lodge Fisheries Biologist at Tropic Star Lodge in Panama.

A U.S. Marine Corps veteran, Ryan Morie (@ryan_morie) brings the spirit of Guy Harvey adventure to a new generation through immersive storytelling from the water. A

longtime Guy Harvey supporter, he creates films that bring audiences into the action, while highlighting wild destinations and a deep respect for the ocean. He captures not only the catch but the journey, environment and sense of anticipation surrounding every adventure.

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Monica Mirro, Senior Vice President of the Guy Harvey brand

Emmanuel Williams (@emmanuelw_) brings a fresh perspective to the Guy Harvey adventurer with his fearless curiosity to explore farther, try something different and inspire more people to experience the water. His unconventional approach to the sport comes with an energetic, work-hard, play-hard mindset and a clear respect for marine life. His perspective makes ocean exploration feel inventive and accessible, while challenging traditional expectations of what adventure can look like.

Through performance apparel, everyday lifestyle products, artwork and experiences, Guy Harvey helps people feel closer to the water wherever they are. Every piece carries

the energy of discovery, the beauty of marine life, and a deeper purpose: supporting ocean conservation through merchandise that helps advance the [Guy Harvey Foundation](#)'s work in marine science, conservation and education.



Emmanuel Williams

Follow Guy Harvey on Instagram at @DrGuyHarvey and Facebook at www.facebook.com/DrGuyHarvey. Tune in to see Guy's latest expeditions at [Guy Harvey - YouTube](#).

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