



Mid 2026 Update: Local Review Ranks the Top 5 Marketing Agencies in Palm Coast — Powerful Media Solutions Takes #1

Area agencies were evaluated on three simple, verifiable standards: website quality, local search ranking, and real, ongoing online activity

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We are honored to get this review. We strive to practice what we preach."

Vlad Bogza

crowding the Palm Coast market and nearly every one claiming to be the best, a new [independent review](#) set out to separate the claims from the results. Five of the area's most visible agencies were measured against three straightforward, verifiable standards, and [Powerful Media Solutions](#) emerged as the top-performing marketing agency in Palm Coast and the surrounding areas.

The review was built on a simple premise: an agency should be able to pass, for its own business, the same standards it promises to deliver for clients. Three questions guided the evaluation:

Website quality — Does the agency have a well-designed website of its own?

Local search ranking — Does the agency appear in the local map pack for "[top marketing agency in Palm Coast](#)"?

Ongoing activity — Is the agency genuinely active online and in the community, with live stories and fresh, consistent posts?

The Rankings

#1 — Powerful Media Solutions. The clear standout, and the only agency reviewed to satisfy all three standards. Its Google Business Profile ranked consistently #1 or #2 for "top marketing agency in Palm Coast" across a wide range of related searches. The website, [PowerfulMediaSolutions.com](#), featured a clean, tight design with a signature rocket animation, client testimonials, and fresh content — including an owner's opinion post published just a day earlier. Owner Vlad Bogza also maintained a streak of more than a month of daily Facebook stories sharing client results and behind-the-scenes activity, with the most recent post only a day old.

#2 — Marketing 2 Go. A strong performer on the fundamentals, with solid Google rankings,

visibility in both the Flagler Beach and Palm Coast map packs, and 56 reviews. The review noted that the website appeared dated and leaned heavily on promoting an AI class, and that the social feed relied on AI-generated banners, though the account carries a sizable 2,900 followers.

#3 — Website M8. Ranked respectably on Google with 44 reviews and a place in the local map pack. The review found the website generic in feel — stock images and stock layouts — with little information about the owner or team, and a social presence that read as AI-generated.

#4 — Shamrock Marketing. Did not appear in the local map pack during the review. The agency shows six reviews and, based on available information, appears to operate from Kentucky while marketing to Florida businesses. The review also observed limited effort on the agency's own website, heavy use of AI-generated social content, and a most-recent post more than a month and a half old.

#5 — Overriding Marketing. Ranked low across the board and near the bottom of the map pack, with six reviews and a website that appeared to be quickly assembled. The review found no active social presence.

The Takeaway

"Any agency can say it does great work. We think the more honest test is whether they can prove it on their own turf — their website, their search ranking, their day-to-day presence," said Vlad Bogza, owner of Powerful Media Solutions. "That's the standard we hold ourselves to every day, and it's the standard we'd encourage any business owner to use when choosing a marketing partner."

The review encourages Palm Coast business owners to apply the same test themselves: look closely at an agency's own website, search the local map pack to see who actually shows up, and check whether the agency is consistently active — not just when it's convenient. The best marketer for a business, the review concludes, is often the one already doing the work for its own brand.

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