

Navy Nuclear Electrician and Future Nurse Launch Oxi Fresh Carpet Cleaning Franchise in Charleston, South Carolina

Chris and Sara Olson Bring Eco-Friendly, Fast-Drying Carpet Cleaning to Charleston-Area Homes and Businesses

CHARLESTON, SC, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- [Oxi Fresh Carpet Cleaning](#), one of [the nation's leading carpet cleaning franchises](#), is proud to announce the launch of its newest location in Charleston, South Carolina, owned and operated by husband-and-wife team Chris and Sara Olson.

Serving Charleston, Moncks Corner, Goose Creek, Summerville, North Charleston, and surrounding communities, the Olsons' new Oxi Fresh franchise brings a modern, low-moisture carpet cleaning solution to homeowners and businesses across the Lowcountry.



Husband-and-wife team Chris and Sara Olson are the proud new owners of Oxi Fresh Carpet Cleaning in Charleston, SC.

For Chris, a U.S. Navy Electrician's Mate, franchise ownership represents both a new professional challenge and a long-term investment in his family's future.

“

Happy to be here. Proud to serve.”

Chris Olson, Oxi Fresh Carpet Cleaning Franchisee

“I started looking into business ownership because I wanted to have something established as a source of income before finishing my time in the Navy,” said Chris. “The goal is to create a strong, steady business here in

South Carolina—something that can support our family and let us keep growing in the place we now call home.”

Originally from Baytown, Texas, Chris and Sara are high school sweethearts who now live in the

Charleston area. Chris joined the Navy in 2019 and has served aboard the USS Georgia, where he gained extensive experience operating and maintaining essential propulsion plant and electrical distribution systems. He later reenlisted and is continuing his Navy career in South Carolina, where he currently serves as an instructor at the Naval Nuclear Power Training Command.

That military background, Chris said, has shaped the way he approaches business ownership.

“In the Navy, everything has a procedure,” Chris said. “You learn to follow the process, execute with discipline, give guidance, and keep learning from the people around you. Those are the same habits I want to bring into this business.”

Sara will also play a central role in the new franchise. In addition to pursuing her Bachelor of Science in Nursing at Charleston Southern University, she brings years of accounting, accounts payable, vendor relations, administrative, and customer service experience. Together, the Olsons see Oxi Fresh as a way to combine strong systems, service-minded leadership, and practical business operations.

A CLEANER, FASTER OPTION FOR CHARLESTON-AREA CUSTOMERS

Oxi Fresh is known for its innovative, low-moisture carpet cleaning system, which is designed to use less water than traditional steam cleaning and leave carpets dry in about one hour. The brand’s family-friendly, green cleaning approach also appealed to the Olsons as they explored franchise opportunities.

Chris was introduced to Oxi Fresh through a family friend and entrepreneur coach, who helped him evaluate several franchise concepts. Oxi Fresh stood out for its operational support, manageable investment range, repeat-customer potential, and customer-friendly cleaning system.

“The quicker dry time and the family-, pet-, and child-friendly approach really stood out,” Chris said. “We want customers to feel confident that their homes are clean, that the work meets Oxi Fresh standards, and that they can trust us enough to call again or recommend us to family and friends.”

BUILDING A BUSINESS ROOTED IN SERVICE

As they launch their [Charleston-area Oxi Fresh franchise](#), Chris and Sara are focused on building strong customer relationships and creating a positive local reputation one appointment at a time.

“What I’m most excited about is the challenge and the learning,” Chris said. “I’m looking forward to growing my financial literacy, understanding what it takes to run the business well, and building something that serves people here.”

Chris also hopes the business can eventually create local jobs while providing a dependable service for area residents.

“Chris and Sara bring the discipline, humility, and service mindset we value in our franchise family,” said Kris Antolak, President of Oxi Fresh Carpet Cleaning. “Chris’s Navy background and Sara’s operational experience give them a strong foundation for business ownership, and we’re excited to welcome them as they bring Oxi Fresh’s green carpet cleaning solutions to the Charleston area.”

ABOUT OXI FRESH CARPET CLEANING

Founded in 2006, Oxi Fresh Carpet Cleaning is one of the leading carpet cleaning franchises in the United States, known for its environmentally friendly cleaning solutions, fast-drying service, and commitment to customer satisfaction. With roughly 450 locations across the U.S. and Canada, Oxi Fresh helps homeowners and businesses enjoy cleaner spaces while providing franchising opportunities to hundreds of small business owners throughout North America.

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