

Niagara Real Estate Agent Justin Taylor Earns Four Elite Industry Designations

REMAX Hendriks Team Realty Sales Representative Justin Taylor has earned the SRES, SRS, RENE and PSA designations, expanding client service in Niagara.

ST. CATHARINES, ONTARIO, CANADA, August 17, 2026 /EINPresswire.com/ -- [REMAX Hendriks Team Realty](#) has announced that Sales Representative Justin Taylor has completed the coursework and testing required to earn four recognized industry designations: Seniors Real Estate Specialist (SRES), Seller Representative Specialist (SRS), Real Estate Negotiation Expert (RENE) and Pricing Strategy Advisor (PSA).

Each designation covers a distinct area of practice. The SRES designation focuses on clients aged 50 and older who are downsizing or moving into a new stage of life, with an emphasis on pacing a transaction to the client's own timeline and coordinating referrals to movers, stagers and related services. The SRS designation covers seller representation from listing preparation through closing day, including marketing strategy and advocacy for the seller's interests. RENE addresses negotiation practice, including counter-offers and complex contract terms. PSA covers pricing methodology, using local market data to establish a listing price supported by comparable sales rather than estimation.

The training aligns with services the team already offers. Its seller resources list downsizing for empty nesters, estate sale coordination for executors, and remote sales for out-of-town owners among its specialized areas, and the new designations formalize training in those situations. A [Niagara real estate agent](#) carrying this combination of credentials is prepared for both the analytical side of a listing and the personal transitions that often surround one.



Justin Taylor of REMAX Hendriks Team Realty announces four new real estate designations, elevating his level of client service.

"We always encourage our agents to push their boundaries. Justin's dedication to mastering these specialties translates to a smoother, more profitable experience for our clients," said Jerry Hendriks, Broker of Record at REMAX Hendriks Team Realty.

Taylor came to real estate after working as a pre-planning funeral director and youth mentor, and brings hands-on experience in residential and commercial renovation to conversations about layouts, roofing systems and structural details. He serves the Niagara and Hamilton regions, including St. Catharines, Niagara Falls, Niagara-on-the-Lake, Welland, Fort Erie, Grimsby, Lincoln, Pelham, Port Colborne, Hamilton, Stoney Creek and Ancaster.



Resources on [selling your home](#), including a free home evaluation and seller guides covering general sales, senior downsizing and estate sales, are available on the team's website. Taylor can be reached directly at (289) 455-2070 or through the team office at (289) 723-2132.

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*Jerry Hendriks, Broker of
Record, REMAX Hendriks Team
Realty*

Led by Broker of Record Jerry Hendriks, REMAX Hendriks Team Realty has served the region since 1988 and reports more than 3,000 homes sold and over \$1 billion in real estate sold. The team is ranked in the top 1% worldwide for REMAX across more than 100 countries. Taylor's designations reflect the brokerage's stated culture of continuous improvement, under which agents are encouraged to expand their training so that buyers and sellers across the region receive experienced representation.

About REMAX Hendriks Team Realty:

REMAX Hendriks Team Realty is a community-focused, relationship-driven real estate team serving the Niagara and Hamilton regions under the tagline "Love Where You Live." Led by Broker of Record Jerry Hendriks, the team offers integrated real estate, mortgage, legal, insurance and financial planning services through the Hendriks Business Centre.

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